

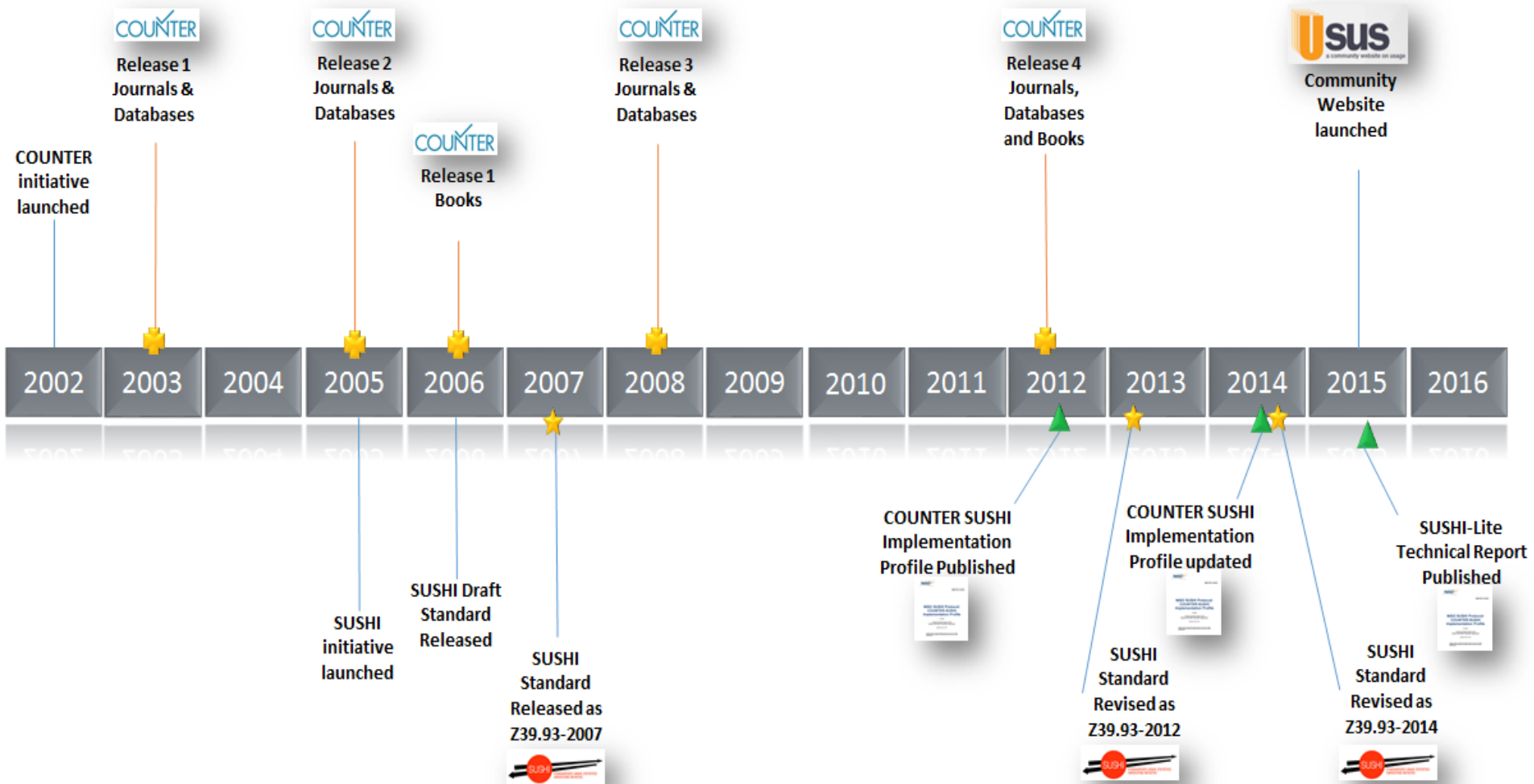
The logo for COUNTER, featuring the word "COUNTER" in a white, sans-serif font. The letter "N" is stylized with a white checkmark shape integrated into its vertical stroke. The logo is centered within a white-bordered square that has clipped corners, set against a dark blue background.

COUNTER

INDUSTRY UPDATE

Release 5 of the COUNTER
Code of Practice
ALPSP Conference & Awards
2016

Several thin, white, parallel lines of varying lengths and orientations are positioned in the bottom right corner of the slide, creating a sense of motion or a modern design element.



Librarian feedback:

- ▶ Prioritising greater publisher compliance with COUNTER
- ▶ Removal of ambiguities

- ▶ Greater SUSHI compliance

Publisher feedback:

- ▶ Removal of ambiguities

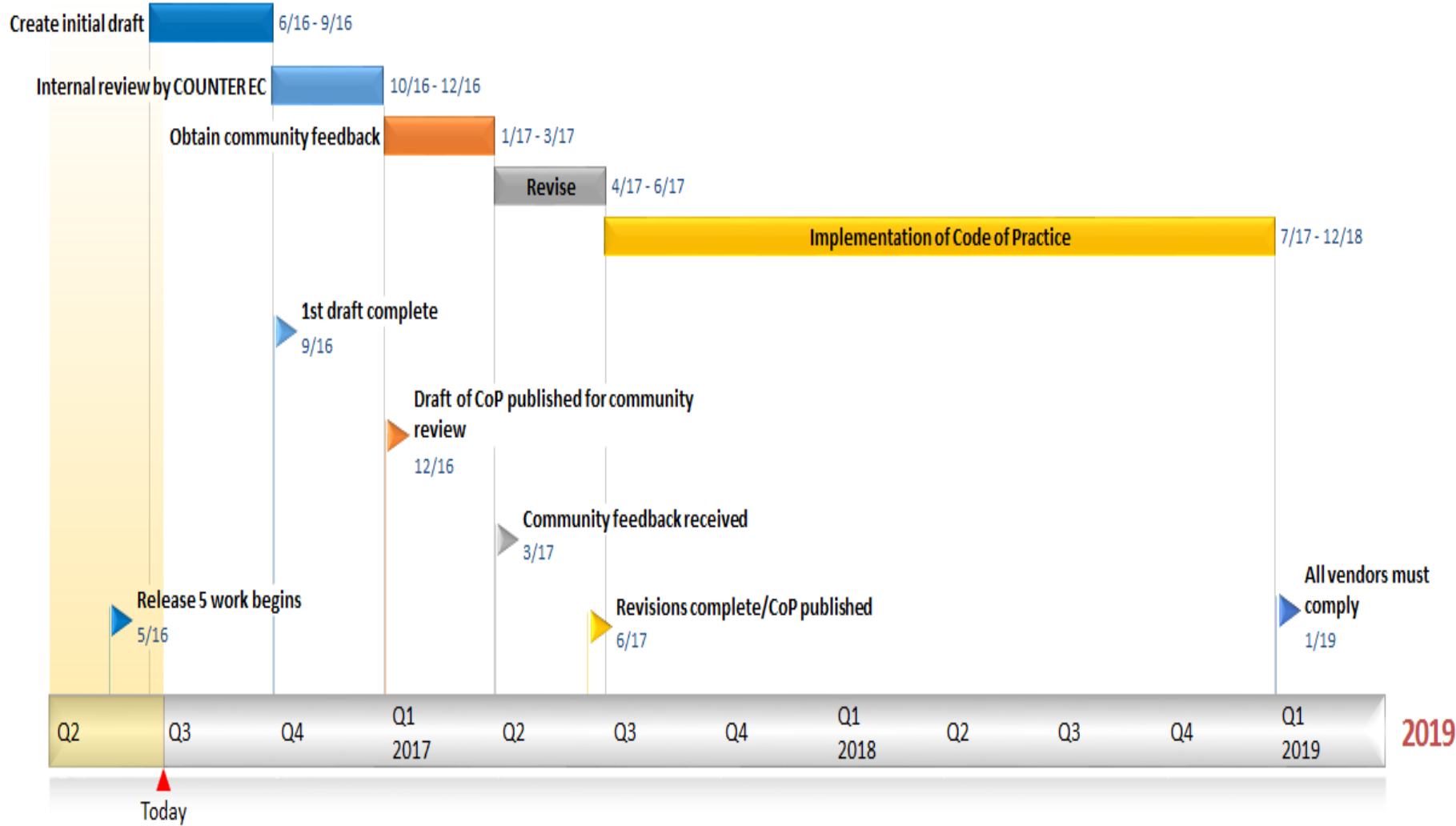
The R5 object oriented approach, simplification of reporting being will improve compliance, reduce the burden of compliance and make the automated harvesting and manual reporting interfaces much more harmonious

RESPONDING TO YOUR FEEDBACK

- ▶ **Consistency**
- ▶ **Clarity**
- ▶ **Simplification**
- ▶ **Continuous Maintenance**

ISSUES TO BE ADDRESSED





2019

- ▶ **Release 5 will find the balance between addressing *changing needs* and *reducing the complexity* of the Code of Practice to ensure that *all publishers and content providers are able to achieve compliance***

OBJECTIVE

- ▶ 18 months from publication of Release 5 for COUNTER compliance
- ▶ Arrangements to be finalised for early adopters
- ▶ Dated COUNTER logo for R5 Compliant publishers

TIME LINE FOR COMPLIANCE



LORRAINE ESTELLE

Lorraine.estelle@counterusage.org

