ALPSP Conference and Awards Dinner 2016

14-16 September

Park Inn Hotel & Conference Centre
London Heathrow, UK

#alpsp16
www.alpspconference.org
## Conference Overview

**Wednesday 14 September**

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<th>Time</th>
<th>Event</th>
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<tr>
<td>12:00-14:00</td>
<td>Lunch and Registration</td>
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<tr>
<td>14:00-14:15</td>
<td>Welcome address <em>(Discovery)</em></td>
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<tr>
<td>14:15-15:15</td>
<td><strong>Keynote:</strong> Zoe Harris, <em>Trinity Mirror Group PLC</em> <em>(Discovery)</em></td>
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<tr>
<td>15:15-15:45</td>
<td>Coffee/networking break sponsored by Semantico</td>
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<td>15:45-17:15</td>
<td>Plenary 1 - Research and Scholarly Publishing in the Age of Big Data <em>(Discovery)</em></td>
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<td>17:15-18:00</td>
<td>ALPSP Awards for Innovation in Publishing - the finalists <em>(Discovery)</em></td>
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<tr>
<td>19:00-22:00</td>
<td>Welcome reception and buffet sponsored by the Copyright Clearance Center <em>(Pre Function Area and Discovery)</em></td>
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**Thursday 15 September**

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<th>Time</th>
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<tr>
<td>08:45-10:00</td>
<td>Coffee/networking break sponsored by Semantico</td>
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<tr>
<td>10:30-12:00</td>
<td>Parallel 1a: Digital Business Models <em>(Discovery 2&amp;3)</em></td>
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<td>Parallel 1b: Shifting Sands: What's affecting your business? <em>(Atlantis)</em></td>
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<td>Parallel 1c: Industry Updates <em>(Discovery 1)</em></td>
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<td>12:00-12:30</td>
<td>AGM <em>(ALPSP members only)</em> <em>(Discovery 2&amp;3)</em></td>
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<td>12:00-14:00</td>
<td>Lunch/networking break</td>
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<td>14:00-15:30</td>
<td>Parallel 2a: Peer Review is Dead! Long live peer review! <em>(Discovery 1)</em></td>
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<td>Parallel 2b: Beyond Article Level Metrics <em>(Discovery 2&amp;3)</em></td>
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<td>Parallel 2c: Are Your Rights in Order? Gold+ sponsor session <em>(Atlantis)</em></td>
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<tr>
<td>15:30-16:00</td>
<td>Coffee/networking break sponsored by Semantico</td>
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<tr>
<td>16:00-17:30</td>
<td>Plenary 3: What is the Core Expertise of a Publisher today? The ‘buy’ versus ‘build’ dilemma <em>(Discovery)</em></td>
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<td>18:00-19:00</td>
<td>Drinks Reception <em>(Pre Function Area)</em></td>
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<tr>
<td>19:00-23:00</td>
<td>Conference Dinner followed by the presentation of the ALPSP Awards sponsored by MPS and the ALPSP Quiz <em>(Discovery)</em></td>
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**Friday 16 September**

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<th>Time</th>
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<tr>
<td>09:00-10:30</td>
<td>Plenary 4: The Changing Role of Society Publishing <em>(Discovery)</em></td>
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<td>10:30-11:00</td>
<td>Coffee/networking break sponsored by Semantico</td>
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<tr>
<td>11:00-12:30</td>
<td>Plenary 5: Cross Fertilization in Scholarly Publishing: Who, what, where, when and why? <em>(Discovery)</em></td>
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<tr>
<td>12:30</td>
<td>Conference close and Lunch</td>
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*Lunch will be served in the RGB Bar & Grill*

**Wi-Fi at the ALPSP Conference is sponsored by**

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### Programme Committee

Peter Ashman (BMJ); Leon Heward-Mills (Taylor & Francis); Nicola Hill (American Association for Cancer Research); Melinda Kenneway (Kudos); Kathy Law (Maverick Publishing Specialists); David K Marshall (Society for Industrial & Applied Mathematics); Alison Shaw (Policy Press); Andrew Stammer (CSIRO Publishing); Emma Wilson (Royal Society of Chemistry).

ALPSP reserves the right to alter or vary the programme due to events or circumstances beyond its reasonable control without being obliged to refund monies.

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The Association of Learned and Professional Society Publishers (ALPSP) is the international membership organization which works to support and represent not-for-profit organizations and institutions that publish scholarly and professional content around the world. Its membership also encompasses those that partner with and provide services to not-for-profit publishers. ALPSP has a broad and diverse membership that includes over 330 organizations in 40 countries, who collectively publish over half of the world's total active journals as well as books, databases and other products.

[www.alpsp.org](http://www.alpsp.org)

ALPSP is a Company limited by guarantee and incorporated in England and Wales Registration no: 4081634. Registered Office: Egale 1, 80 St Albans Road, Watford, Hertfordshire WD17 1DL, UK.
Welcome to the 2016 ALPSP Conference

Welcome to the ninth ALPSP Conference! We’re delighted to see so many members - and some new faces - here at our last outing at the Park Inn Heathrow. Plans are afoot for an exciting new venue to celebrate our tenth anniversary event in 2017. More will be revealed shortly!

As ever, we really couldn’t bring together such a packed schedule without the conference planning committee who are name checked on page 2. Their expertise, insight and contacts are key to making this programme work. They have developed a compelling set of talks, discussions and keynotes covering topical debates and updates on core issues facing scholarly communications. They have also brought in new perspectives and emerging trends to help you stay up-to-date and informed.

You can get involved online. We’ll tweet updates from all sessions using #alpsp16 and #alpspawards as well as post summaries on our blog – all powered by our Wi-fi sponsor Aries Systems!

While we pride ourselves on creating a friendly atmosphere that helps you network and make new business contacts, it’s not all work, work, work. Don’t forget to mingle at the social events. We kick off with the welcome drinks reception sponsored by Copyright Clearance Center on Wednesday. The Conference Dinner is on Thursday evening, where the winners of the ALPSP Awards for Innovation in Publishing will be announced. The Awards are sponsored by MPS and you can catch up with this year’s Awards Finalists in the lightning session on Wednesday afternoon. The dinner is followed by the now legendary ALPSP Quiz, hosted by the inimitable Richard Gedye. Starting choosing your team now!

Once again, the Publishers Licensing Society is our Gold+ sponsor. It is our sponsors who make this event possible and you can find out more about them on pages 24-26. Thank you. We couldn’t do it without you.

The ALPSP team is here to help. If you have any questions, let us know. But most of all, enjoy the next three days!

Audrey McCulloch
Chief Executive

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**Core Services**

- Global fulfilment and distribution
- UK and US offices with multilingual staff
- Multiple currency pricing and payment options
- Order Processing, claims handling, billing and payment collection
- Subscription management for digital and print journals
- 24/7 online access to high level management information
- eCommerce integration

Turpin can accommodate any business model and pricing policy, enabling publishers to retain control of their product; develop collection; set multiple pricing options; use a variety of routes to market; and manage their customers successfully. For more information about our services please contact Neil Castle or Bob Rooney.

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**TurpinDigital**

This new service provides global access to over 1,000 sales channels and 25,000 libraries allowing client publishers to sell both print and digital publications through Turpin.

Neil Castle - Commercial Director
neil.castle@turpin-distribution.com
+44 (0)1767 604868

Bob Rooney - VP Publisher Relations US
robert.rooney@turpin-distribution.com
001 860 318 5330
### Conference Programme

**Wednesday 14th September**

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<td><strong>Keynote (Discovery Room)</strong></td>
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<tr>
<td><strong>Zoe Harris, Group Marketing Director, Trinity Mirror Group PLC</strong></td>
<td>Newspapers play an incredibly important role in public life and British society, but they are a challenged market. The industry is facing disruption. The changing shape of Britain is influencing content and the delivery of content. What can scholarly publishing learn from what newspapers have been through and where they are going? Zoe Harris will explain how at Trinity Mirror plc they are determined to innovate to find ways to future proof their brands for future generations. She will talk about the things they are trying, the things they are changing, and how they are creating a fail fast culture in order to give themselves the best chance of succeeding. She will challenge us to think in new ways about what we are doing and where we are headed, and inspire us to get out there, make changes and remain relevant.</td>
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<td><strong>15:45-17:15</strong></td>
<td><strong>Plenary 1 (Discovery Room)</strong></td>
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| **The Conversation: Research and scholarly publishing in the age of big data** | Chair: Ziyad Marar, Global Publishing Director, SAGE Publishing  
Speakers: Francine Bennett, CEO and cofounder of Mastodon C and Ian Mulvany, Head of Product Innovation, SAGE Publishing  
Data is to the 21st century what oil was to the 20th and this has major implications for researchers and publishers alike. Information of all kinds is now being produced, collected, and analyzed at unprecedented speed, breadth, depth and scale. The big data revolution promises to ask and answer fundamental questions about individuals and collectives, but large datasets alone will not solve major social or scientific problems. New paradigms will be needed not only for research methodology, but also for study design and interpretation, cross-disciplinary collaboration, data curation and dissemination, visualization, replication, and research ethics. Major tensions are emerging between inference and prediction, inductive and deductive science, hypothesis-driven research and data mining, replicability and privacy. Academic publishers have a major role to play in shaping all of these developments. |
| 17:15-18:00  | **ALPSP Awards for Innovation in Publishing - the finalists (Discovery Room)** |
| Chair: David Sommer, Product Director & Co-founder Kudos  
This lightning session will showcase this year’s finalists before the winners are announced on Thursday evening.  
**An Adventure in Statistics: The Reality Enigma** from SAGE Publishing  
**Cartoon Abstracts** from Taylor & Francis  
**The Crossref Metadata API**  
**Knowledge Unlatched**  
**ORCID**  
**Wiley ChemPlanner**  
**The 2016 ALPSP Awards are sponsored by MPS.** |
| 19:00-22:00  | Welcome Reception and Buffet sponsored by the Copyright Clearance Center |
Engaged scholarship lies at the heart of any healthy society

Don’t miss Plenary 1, ‘Research and Scholarly Publishing in the Age of Big Data’, on Wednesday 14 September, 15:45, chaired by SAGE’s Ziyad Marar

Active Publishing.

A new paradigm for scholarly publishers that turns website visitors into subscribers.
### 08:45-10:00 Plenary 2 (Discovery Room)

**What Does Academic Engagement Mean Now?**

Chair: Isabel Thompson, Market Research Analyst, Oxford University Press

Publishers’ engagement with academia and researchers has changed enormously over the past decade. So, just what does "academic engagement" mean now? And perhaps more importantly, what do researchers think of our attempts to engage? This session will look at the how, when and why of publishers’ academic engagement, and consider whether we are achieving everything we aim to through our current methods. Spoiler alert: we’re not. The panel gathers some fresh perspectives to interrogate the current offering and to consider: what could and should academic engagement mean in the future?

Speakers:
- Dr Philippa Matthews, Wellcome Trust Research Fellow, Nuffield Department of Medicine, University of Oxford and Honorary Consultant in Clinical Infection, Oxford University Hospitals NHS Foundation Trust
  
This talk presents the perspective of an academic medic with a special interest in developing and improving the working relationship between academia and publishing. The presentation will aim to highlight some of the pitfalls, frustrations and assumptions that continue to hamper the traditional approach to academic publication. This paves the way for discussion around how we can strengthen a creative, collaborative approach to disseminating new results, improving data visualization and accessibility, enhancing transparent scientific dialogue and engaging our patients, the public, schools and the media.

- Dr Sacha Noukhovitch, Executive Director and Editor in Chief, STEM Fellowship/STEM Fellowship Journal

Social media and an open access culture have removed the boundaries that used to limit academic publications to an audience of solely researchers and professionals. This change has attracted a new data-native generation of students to join professionals and tap directly into research papers. However, modern students read research papers differently, using online academic communities to understand and interpret complex concepts. They crowdsource scientific knowledge and make unorthodox interdisciplinary connections between formal research and informal facts and findings. As a result, academic publishers are now in a position that allows them to participate in new forms of education and establish themselves in the new scholarly communities. Publishers can now directly cultivate future readership and inform popular opinion.

- Dr Emma Wilson, Director of Publishing, Royal Society of Chemistry

All learned and professional societies are driven by the needs of their communities and have multiple touch points with researchers throughout their careers - from students to professors. If publishing forms part of the society’s activities then it can support, as well as benefit, from this engagement. This integrated approach is used at the Royal Society of Chemistry and brings benefits but is not always easy to achieve. This presentation looks at some of the approaches that publishers can take to work with their communities, members, editors and authors, and what works and why.

**10:00-10:30 Coffee/Networking break sponsored by Semantico**

### 10:30-12:00 Parallel 1a (Discovery Room 2&3)

**Digital Business Models**

Chair: Laura Ceballos Watling, Business Development Manager, CEDRO

Speakers: José Fossi, Vice President of Client Services for PubFactory, O’Reilly Media; Phill Jones, Director of Publishing Innovation, Digital Science and Dr Julia von dem Knesebeck, Founder, Open Publishing GmbH

The evolution of long-standing publishing models is continuing and there are pressures on the underlying business models. This session will explore the different business models that have developed, the opportunities they present, and will cover both books and journals.

### 10:30-12:00 Parallel 1b: (Atlantis Room)

**Shifting Sands: What's affecting your business?**

Chair: Andrew Tein, Vice President, Global Government Affairs, Wiley

Speakers: Alex Hardy, Senior Associate, Harbottle & Lewis LLP and Robert Kiley, Head of Digital Services, Wellcome Library

Much has been said about disruption in the publishing industry, with a focus on the changes that digital developments have brought. But there are many other disruptions facing publishers, not least the shifting political landscape throughout the world. This session will look at some of the latest developments which directly affect publishers. Robert Kiley will provide an overview on Wellcome’s work around requirements, its support for preprints, the launch of its new platform and work on open research more generally. Alex Hardy will give an update on the latest news and developments following the Brexit vote in the UK and Andrew Tein will offer an overview on the latest from China and other key global government issues.
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<th>Time</th>
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<tr>
<td>10:30-12:00</td>
<td><strong>Parallel 1c (Discovery Room 1)</strong></td>
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<td><strong>Industry Updates</strong></td>
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<td>Chair: Louise Russell, Director, Tutton Russell Consulting</td>
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<td>This session will offer a round-up of the latest new developments, major project updates and crucial industry standards.</td>
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<td><strong>The RedLink Network</strong></td>
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<td>Kent R Anderson, CEO, RedLink and RedLink Network</td>
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<td>Libraries and publishers face challenges managing their IP, Shibboleth, and link resolver information in order to ensure access for their mutual customers – researchers, students, and academics. RedLink Network aims to solve these problems by providing a free, networked solution that allows library and site administrators to manage their IP addresses and authentication tokens in one location, broadcast changes to publishers and publishing platforms with one click, monitor uptake of changes and send reminders, update and broadcast their branding, connect with contacts and peers, and manage hierarchical relationships among partner libraries (consortia relationships and departmental libraries, for example). This session will provide an overview of the service and brief case studies of its early success.</td>
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<td><strong>PaperHive - a coworking hub for researchers that makes reading collaborative</strong></td>
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<td>Dr André Gaul, Co-founder, PaperHive</td>
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<td>PaperHive is a new web-platform for collaborative reading and a cross-publisher layer of interaction on top of research documents. It lets researchers communicate in published documents in a productive and time-saving way. PaperHive thus puts academic literature, which is integrated with the platform, in the limelight and increases reader engagement. PaperHive extends the concept of a living document and offers an innovative way of displaying content without hosting it. It enables readers to stay in touch with the articles of interest beyond just saving them in an offline folder. Transforming reading into a process of collaboration incentivises researchers to return to the content and discover new enrichments they can benefit from. Functionality like hiving, deep linking, and the PaperHive browser extension embeds communication in the researcher’s workflow.</td>
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<td><strong>Improving the Standard for Credible, Compatible and Consistent Usage Statistics</strong></td>
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<td>Lorraine Estelle, Director, COUNTER</td>
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<td>COUNTER usage statistics are an essential tool for librarians in their evaluation of online resources and used to demonstrate of the value of the library. Publishers told us that they are eager to support librarians through the delivery of credible, compatible and consistent usage statistics, but that the COUNTER standard can be complex and costly to implement. We listened to their feedback and we are using it to inform the development of Release 5 of the COUNTER Code of Practice, which we will publish in the summer of 2017. The new release will see COUNTER move to a mode of continuous maintenance, and will reduce the number of reports required, clarify definitions and remove ambiguities. This session will explain the benefits of the new release and how COUNTER will support its implementation.</td>
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<td><strong>What You Thought You Knew about Crossref is Wrong</strong></td>
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<td>Ginny Hendricks, Director of Member &amp; Community Outreach, Crossref</td>
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<td>Crossref has recently reshaped itself in order to meet the new dynamics of our community. We’ve added new staff, new members, new affiliates, and we’re shifting our focus to scale up and do more. This session will provide a whistle-stop tour of new and imminent developments, and also give a glimpse into the changing world of scholarly metadata from the viewpoint of a registry for it, introducing you to the new kinds of publishers that are emerging, and the surprising consumers of their metadata.</td>
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<td><strong>Reimagining Publishing Workflows</strong></td>
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<td>Kristen Ratan, Co-Founder, The Collaborative Knowledge Foundation (Coko)</td>
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<td>Scholarly publishing today is a convoluted, expensive and slow process that is mired in print paradigms and the final product is missing key components such as the data, protocols, code and materials needed for other scholars to reproduce the work. The Collaborative Knowledge Foundation (Coko) is building open source tools for a digital-first workflow in which all aspects of the editorial, peer review and production work are done in a collaborative workspace.</td>
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<td><strong>Open Access Mega-Journals: Research in progress</strong></td>
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<td>Stephen Pinfield, Professor of Information Services Management, University of Sheffield</td>
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<td>The UK Arts and Humanities Research Council (AHRC) has funded a research project investigating open access mega-journals and the future of scholarly communication. The project, which is a partnership between the universities of Sheffield and Loughborough, is cross-disciplinary and international in its coverage. This presentation will provide an update on the project and a preliminary report of some of its key findings. The project incorporates quantitative analysis, including a bibliometrics study, and qualitative research, including interviews with senior figures from the publishing industry. Key features of mega-journals, such as their broad scope and novel approach to peer review, have given rise to controversy, and are central considerations in the research. The different strands of the project are contributing to an emerging picture on the role of mega-journals now and their potential impact on the wider scholarly communication environment in the future.</td>
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12:00-12:30  ALPSP Annual General Meeting (Discovery Room 2&3 - ALPSP Members only)

12:00-14:00 Lunch
The traditional method of scientific publishing places gatekeepers (Editors, anonymous referees) at the centre of the process, censoring what researchers can share and hiding the reasons behind publication decisions. At F1000, we believe that authors and the research community as a whole should be in control of what is published and in assessing the quality of that work. We think it is essential that this is done openly and transparently, where all the actors are accountable for what they say and do, and can receive formal credit for the work involved. I will discuss how such a system can work in practice through F1000Research, some of the ways in which the different parties can get credit (such as the ORCID-CASRAI Peer Review Services project and Project CRediT), and how we believe the role of publishers may change with the recent announcement of Wellcome Open Research.

Michaela Torkar, Editorial Director, F1000Research

Peer Judging of Peer Review Quality: Rationale, implementation and effects in Peerage of Science
Janne-Tuomas Seppänen, Founder & Managing Director, Peerage of Science

Technical aspects of peer review have been discussed extensively in the past few years, addressing issues such as speed, whether reviews should be published, signed, counted as scholarly works, and so on. Given all the attention on this crucial aspect of academic publishing, it is curious that peer review quality is very rarely mentioned. As if all peer reviews would be equally good, and editor choices of reviewers infallible. They are not. Some peer reviews are brilliant and advance science on their own merits, many are useful, but some are hasty, wrong, at best useless, and potentially harmful. One way to address this is to make peer reviewing itself an activity judged and scored by fellow peers. This talk will describe why and how it happens and what are the results at Peerage of Science, an independent peer review service.

Placing the Research Community at the Heart of Publishing
Michaela Torkar, Editorial Director, F1000Research

It has been suggested that a fair “reviewer commons” is one in which researchers review the same number of papers as they themselves receive review for. As journal editors frequently invite past authors to be reviewers, it is assumed that as the number of global authors grows so should the number of reviewers. But editors frequently cite finding reviewers as a major challenge. This presentation looks at who is bearing the burden of peer review; where there may be opportunities to expand the pool and how motivations and associated rewards differ between regions.

Verity Warne, Associate Marketing Director at John Wiley and Sons

Peer Reviewing Data: Experiences from a data journal
Varsha Khodiyar PhD, Data Curation Editor, Scientific Data, Nature Research

Data journals, such as Scientific Data, focus on the publication of data, as a way of providing a scholarly impetus for academics to share their research data. I will discuss why we believe data peer review is essential to the journal’s aim of publishing good quality and reusable research data, and share some of our experiences. The process of data peer review is still novel to many referees, so we have developed guidelines that help facilitate constructive data peer review, which I will present. Scientific Data’s editorial board members play a vital role in selecting suitable referees, so I will also briefly outline our editorial board member selection process. I will end by illustrating some of the ways in which Scientific Data works to remove both real and perceived barriers to data peer review.

Gino D’Oca, Managing Editor, Palgrave Communications

Perspectives on Peer Review for the Humanities and Social Sciences
Gino D’Oca, Managing Editor, Palgrave Communications

The peer-review system is fundamental to maintaining the quality and integrity of scholarly research. However, it is beset by challenges ranging from perceived bias to lack of transparency, not to mention the pressures resulting from the vastly increasing quantity of research submitted for publication every year. This presentation considers particular issues relating to the peer review of journal articles and monographs in the humanities and social sciences. Topics covered include book versus journal article review, challenges in assessing interdisciplinary research, and innovations such as open and ‘crowd’ peer review. Perspectives are offered from pilots undertaken by Palgrave Macmillan, along with feedback from annual author surveys.
RedLink Publisher Dashboard helps publishers visualize and analyze usage data, customize reports, and gain actionable insights to retain customers and drive new sales.

Our community is growing!
More than 40 publishers use Publisher Dashboard including:

- American Institute of Aeronautics and Astronautics
- American Society for Nutrition
- American Society for Pharmacology and Experimental Therapeutics
- Annual Reviews
- Canadian Science Publishing
- Institution of Civil Engineers
- Mark Allen Group
- MIT Press
- New England Journal of Medicine
- Proceedings of the National Academy of Sciences
- University of Chicago Press

Access Innovations is proud to be a Silver Sponsor of the 2016 ALPSP Conference!

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www.accessinn.com
www.dataharmony.com
www.taxodiary.com
14:00-15:30 Parallel 2b: (Discovery Room 2&3)

**Beyond Article-Level Metrics**
Chair: Melinda Kenneway, Executive Director, Kudos

With an ever-expanding range of metrics available relating to research and researcher performance, what impact indicators are being used currently for grant awards, promotion and tenure decisions; and which might be used in the future? Where does publication performance sit alongside other research outputs and activities – and what is the role of quantitative measures alongside qualitative? These questions and others will be examined in this lively panel session – as we seek to address the future of research evaluation – with representatives from a funder, university, publisher and infrastructure/data provider.

**Responsible Research Metrics?**
Ben Johnson, Policy Adviser, Higher Education Funding Council for England (HEFCE)

Metrics are everywhere. But why do we need them? What effects are they having on research cultures within universities? And are they trustworthy and reliable? This talk outlines the key findings of HEFCE’s recent report investigating the role of metrics in research assessment and management, The Metric Tide (of which Ben Johnson was a co-author) and discusses its implications for the future of research and how we might work together to ensure that the increased use of metrics can bring broadly positive changes.

**The Bedrock of Metrics: Infrastructure support for the development of research performance measures**
Jennifer Lin, Director of Product Management, Crossref

If article metrics are to mature into mainstream impact indicators for research assessment, they need infrastructure. I will describe current efforts by standards organizations, publishing and data infrastructure providers, and others who are working to build firm foundations to support the development of effective assessment metrics, which capture a range of scholarly outputs and activities.

**New Models of Publishing: New opportunities for research metrics**
Liz Allen PhD, Director of Strategic Initiatives, F1000

Technology, and the drive to share research findings and outputs in increasingly open ways, means that both the modes to publish and access research finds (such as online publication platforms, blogs, social media platforms), alongside the range of research outputs and products that are now trackable and re-useable, is expanding. This opens up the universe for building ‘metrics’ that describe the qualities and characteristics of research beyond a focus on research articles (for example to consider databases, datasets, software code, equipment, books/monographs, artistic outputs), to encompass behaviours (such as peer review, speed of publication).

This, therefore, presents the opportunity for a more holistic view and understanding of the products and outputs of research. The challenge is to harness this potential to best effect, to use metrics to improve and enhance how we do science while avoiding perverse incentives.

**Committing Metricide: for an ethical ‘impactology’**
Dr Claire Donovan FRSA, Reader, Brunel University London

The routine evaluation of the wider impacts of research on society has led UK universities to adopt an impact-aware culture. Yet the practice of assessing research impact has run ahead of its theory. This talk describes UK and international practice in assessing the wider impacts of research. It notes the emergence of professional ‘impactology’ alongside the rise of academics’ impact-fatigue, and that the two combined may lead us to commit ‘metricide’ by abandoning time-consuming impact narratives in favour of simple metrics. The talk concludes by considering what an ethical impactology might look like, and finds at its heart the responsible use and non-use of metrics.

14:00-15:30 Parallel 2c (Atlantis Room)

**Are Your Rights in Order? 7 risks and 7 ways of avoiding them** *(Gold+ sponsor’s session)*
Chair: Sarah Faulder, Chief Executive, Publishers Licensing Society

Rights are fundamental to the prosperity of publishing businesses, and yet they are often overlooked. Rigorous rights management ensures that you are able to maximise the value of the content you have published, and publish in innovative ways in the future. This session will examine seven risks to your businesses arising from inadequate rights management. These include reduced licensing revenue; limitations on new product development and lower valuations of lists and businesses. We will then outline seven practical steps you can take to ensure your rights are in order. These include developing an effective rights acquisition strategy and setting up and running processes that ensure rights stay at the heart of your business.

15:30-16:00 Coffee/Networking break: sponsored by Semantico
**16:00-17:30 Plenary 3 (Discovery Room)**

**What is the Core Expertise of a Publisher Today? The ‘buy’ versus ‘build’ dilemma**  
Chair: Jon White, Sales and Marketing Director, Semantico Ltd  
At a time when developments in technology and the emergence of new services have so much potential for our communities, what should we be doing as publishers? What is the core expertise of a publisher today; should you buy or build your way to growth?

**Why ‘Buy or Build’ is the Wrong Question**  
Alison Jones, Director, Practical Inspiration Publishing  
It's snappy, but like any false dilemma this way of articulating the key decision around both business growth and tech development is dangerous. It's flawed for three reasons: it omits a whole range of other options which might be better; it assumes they're mutually exclusive opposites and it assumes it's a one-time either/or decision. Businesses today, and especially publishers, have more options than ever before when it comes to both business and technology development, and we need a more fluid framework for making decisions. This talk explores how the business ecosystem has changed, what established companies can learn from bootstrapped start-ups, and suggests a new definition of core capability for publishers.

**iTunes and the Sidebar of Shame: Answers to a question you haven’t (yet) asked**  
Chris Leonard, Head of Product, Emerald Group Publishing  
In an age of information overload, the value of content is approaching zero. So what makes publisher platforms so valuable? The user journeys and services around that content, and how it intersects with a researcher's workflow. Publishers need to be technology companies now, and those that aren’t at least moving in that direction are going to be in trouble. Small strategic investments will likely have more effect than you imagine – and we’ll be learning from the newspaper and music industries on what not to do next.

**Swimming in Blue Oceans: The pursuit of high differentiation at low cost**  
Lynne Miller, Managing Director, TBI Communications  
The role of publisher as gatekeeper - selecting, improving and disseminating content - is gradually being eroded. What are the services that publishers should focus on to maintain their role as critical mediators between authors and readers, and how are these best developed and delivered? In this brief presentation, Lynne Miller of TBI Communications, applies the marketing discipline of “satisfying customer needs, profitably” to address the question of how publishers can stay relevant, and helping them make decisions about what they need to do, and importantly - what not to do.

**From a generator of content to a digital innovator - How media companies had to transform themselves**  
Dietmar Schantin, Founder, Institute for Media Strategies  
Over the last decade the expectations of media consumers have changed dramatically. A publisher is not only supposed to be a specialist in the specific content field but also an innovator and leader in digital media, social media, analytics or technology. Dietmar will share his experience and views about the journey news media companies have undertaken over the last years and what structural and skill strategies media companies explore to grow their business in a fast paced media world.

**Content is Data, Data is Content**  
Timo Hannay, Founder, SchoolDash  
Scholarly publishers have long considered theirs to be a content business, and thought of data as something distinct to be handled by other people. But this distinction is breaking down. To text-miners journal content is merely raw data. To many researchers data forms the content they wish to share. And to successful publishers of the future the idea that text and images were once treated separately from numbers and calculations will seem sadly, laughably wrong-headed.

**18:00-23:00 Drinks Reception and Conference Dinner (sit down at 19:00)**  
The dinner will be followed by the presentation of the ALPSP Awards for Innovation in Publishing sponsored by MPS and the ALPSP Quiz.
The Changing Role of Society Publishing

Chair: David Sampson, Vice President and Publisher, Journals, American Society of Clinical Oncology

Some in our industry have publicly and privately opined that society publishers suffer from low business acumen and a “can’t see the forest for the trees” myopia that impedes their competitiveness in a market dominated by deep-pocketed commercial publishers who have the “W” (WIN) gene embedded in their organizational DNA. The big-revenue commercial and university press publishers get the lion’s share of library budgets, submissions, citations, APCs, and media coverage. A common perception is that they innovate better and faster and make smart, bolt-on acquisitions to strengthen their market-leading positions and to even reshape the market while society publishers increasingly struggle to compete because of declining revenues from member dues and publications and slow-to-decide, risk averse staff and governance structures. Are these perceptions accurate? Is future success for society publishers tied to commercial publisher partnerships and a quest for size and scale? This session convenes a diverse panel of publishing executives to identify and discuss key challenges that societies need to address to flourish in an ever-changing knowledge economy.

Culture Trumps Strategy

David Sampson, Vice President and Publisher, Journals, American Society of Clinical Oncology

“Culture trumps strategy, every time” is a common business maxim that gives credit to the squishy stuff that either glues together or unravels organizations. Whether your society is self-published or partners with a commercial publisher, the right organizational culture is critical to enabling a society’s publishing programme to thrive in an increasingly complex and hyper-dynamic business environment. Sampson will show how the American Society of Clinical Oncology’s leadership and culture enables its publishing programmes not only to advance the society’s mission and core member-related initiatives but to also engage new audiences to grow membership and public support.

Have Your Cake, and Eat It

Leighton Chipperfield, Director of Publishing and Income Diversification, Microbiology Society

In days past, Society publishing was frequently characterised as a bunch of well-meaning amateurs doing their best in a difficult environment before succumbing to the inevitable “sell-out” to a commercial publisher. Times have changed. Inter-society collaborations, new technologies and market dynamics are providing a tailwind for smart society publishers to not just sustain their programmes, but to deliver meaningful growth. In this talk, Chipperfield shows how the Microbiology Society are leveraging these assets to grow their publishing activities in partnership with the community they serve.

Scholarly Societies and Scholarly Communities

Kathleen Fitzpatrick, Associate Executive Director and Director of Scholarly Communication, Modern Language Association

Since the Royal Society of London, scholarly societies have been expressly founded for the purpose of facilitating communication amongst their members. This is to say: scholarly communication — something broader than publishing, encompassing a range of forms of communication at a range of levels of formality — is the very reason for being of those societies. As a result, mission-driven societies have the potential to develop and implement new forms of and platforms for scholarly communication that focus on serving their members’ needs even if those new forms and platforms don’t fit conventional publishing value propositions. In this talk, I will take MLA Commons, the scholarly communication platform developed by the Modern Language Association, as an example that might demonstrate the potential that online scholarly networks might present both for researchers and for the societies to which they belong — not least in expanding the discourse around innovation in scholarly communication beyond the market-based logic of APCs and VC funding, and toward the creation of an alternative intellectual economy, a collectivist network that the scholarly community itself can both support and lead.

Four Case Studies in Society Journals Publishing

Simon Inger, Consultant, Simon Inger Consulting

This session presents four anonymised case studies for society journals programmes in four very different states of existence, drawn from the wide range of projects undertaken by Simon Inger Consulting and Renew Consulting for Societies over the past several years. In each case we look at the journals finances, efficacy of governance, and quality of program, before considering their future prospects and the risks they each face. The cases studied are: a self-publishing society, a society that recently shifted from self-publishing to publishing with a commercial partner; a society that has been with a commercial partner for many years; and a society that self-publishes but has traded itself into an untenable position and needs to act quickly to save its programme.
### Cross Fertilization in Scholarly Publishing: who, what, where, when and why?
Chair: Alice Meadows, Director of Community Engagement and Support, ORCID

As the scholarly publishing landscape diversifies and the number of stakeholders multiples, it’s hard to keep up with who’s who, what they want, and what they need. In this informal “Question Time” style session, panelists from inside and outside publishing will share their own and their organization’s experiences of successful collaboration and cross-fertilization. They will discuss how publishers can be - and are - part of the solution, rather than part of the problem, and they will also consider other opportunities for publishers to work collaboratively with each and with other sectors to better support the needs of researchers, their organizations, and the wider scholarly community.

Audience participation is strongly encouraged!

### Cross Fertilization: Connecting unusual suspects, thinking unusual thoughts
Helen Bray, Director of Communications, Knowledge Transfer Network

Innovation happens at interfaces – it happens when people interact with others who have different ideas, perspectives and who often use different terminology. So the journey can be uncomfortable - fraught with misunderstandings and miscommunication. But the benefits to individuals, organizations and society can be huge. Great in theory, hard in practice. What can publishers do to take their place in collaborative innovation?

### Scholarly Article Sharing - not if, but when, how and with whom?
Nicko Goncharoff, Chief Business Development Officer, Digital Science

While article sharing is understandably still controversial within publishing, it’s accepted fact just about everywhere else in scholarly research. From exchanging print copies and emailing PDFs we’ve gone to widespread sharing of articles via social media, scholarly collaboration networks like Mendeley, ResearchGate, and Academia.edu, researcher tools like EndNote, ReadCube, and of course Sci-Hub.

Publishers acknowledge article sharing is essential to the advancement, and efficiency, of research, but juggle with this concern for the livelihood of the subscription model, which still comprises 80-90% of STM revenues.

Sharing is here to stay, so publishers must actively, and urgently, work with other key stakeholders such as institutions, funders, SCNs and policy makers to create sustainable sharing workflows while there is still time. It’s a big challenge that will require building trust, but the potential benefits outweigh the risks, and are worth the effort.

### Raising the Voice of Scholarly Publishers
Andrew Stammer, Director, CSIRO Publishing

In a rapidly changing environment where business needs to be agile and to respond quickly to developments, it is easy to lose sight of the benefits of taking a long view. A decade ago Australian scholarly publishers were feeling buffeted by local angst generated by global developments. There was no regional forum through which to inform or influence stakeholders in the Australian scholarly ecosystem.

Embracing a long term view, several publishers determined to establish a voice for the Australian industry. Adopting a collaborative strategy, they coalesced under the auspices of the Australian Publishers Association and focused on the points of commonality. By proactively drawing attention to publishers’ positive contribution to the scholarly communication enterprise, they have become, if not a trusted advisor, at least recognised players who add useful value and whose views should therefore be considered.

This story explores the lessons learned over a ten year period of increased collaboration and cross-fertilization.

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**11:00-12:30 Plenary 5 (Discovery Room)**

**Cross Fertilization in Scholarly Publishing: who, what, where, when and why?**
Chair: Alice Meadows, Director of Community Engagement and Support, ORCID

As the scholarly publishing landscape diversifies and the number of stakeholders multiples, it's hard to keep up with who's who, what they want, and what they need. In this informal "Question Time" style session, panelists from inside and outside publishing will share their own and their organization's experiences of successful collaboration and cross-fertilization. They will discuss how publishers can be - and are - part of the solution, rather than part of the problem, and they will also consider other opportunities for publishers to work collaboratively with each and with other sectors to better support the needs of researchers, their organizations, and the wider scholarly community.

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**12:30-14:00 Lunch and Conference Close.**
Liz Allen, Director of Strategic Initiatives, F1000
Liz is an innovator in the provision of scientific publishing and services to support life science research and evaluation; at F1000 Liz is shaping new initiatives and partnerships to promote and foster open science and research. Prior to joining F1000 in 2015, Liz was Head of Evaluation at the Wellcome Trust, with a particular interest in the ‘science of science’, specifically the development and application of science-related information and metrics to make science more effective; in 2015 Liz became a Visiting Senior Research Fellow in the Policy Institute at King's College London. During 2014-15 Liz served as an adviser to the UK government commissioned Independent review of the role of research metrics in research assessment https://www.hefce.ac.uk/rschmetrics/. Liz was a Board Director of ORCID (Open Researcher and Contributor ID) from 2010 until 2015, and is currently a Co-Chair of Project CRediT (Contributor Roles Taxonomy - http://www.casrai.org/Credit) which aims to bring greater granularity and transparency to contributions to scholarly outputs.

Kent R. Anderson, CEO, RedLink and RedLink Network
Kent R. Anderson is the CEO of RedLink, a data connections company. He is a past-President of the Society for Scholarly Publishing and the founder of “The Scholarly Kitchen.” He has been Publisher for Science and the Science journals; CEO and Publisher for the Journal of Bone & Joint Surgery; an executive in the Massachusetts Medical Society's Publishing Division; Publishing Director for the New England Journal of Medicine; and Director of Medical Journals at the American Academy of Pediatrics.

Francine Bennett, CEO, Mastodon C
Francine Bennett is the CEO and cofounder of Mastodon C. Mastodon C are agile big data specialists, who offer the open source Hadoop and Cassandra-powered technology and the technical and analytical skills which help organizations to realise the potential of their data. She is a recognised expert in the application of analytics and ‘data science’ techniques. She was previously an analytics lead at Google and is also a trustee of DataKind UK.

Natalina Bertoli, Owner, Bertoli Mitchell
Natalina Bertoli takes responsibility for managing Bertoli Mitchell transactions from due diligence and legals through to completion, and she has led the successful completion of over 90 transactions. She also has particular responsibility for structuring and negotiating strategic alliances and joint ventures, and for our work with government, and academic and professional institutions. Natalina went into publishing in 1989, first with Ecco Press in New York. She subsequently became Managing Editor of Everyman Paperbacks in London. Natalina is a graduate of Cambridge University.

Helen Bray, Director of Communications, Knowledge Transfer Network
The Knowledge Transfer Network is the UK's innovation network, bringing together businesses, entrepreneurs, academics and funders to develop new products, processes and services. Helen joined the Knowledge Transfer Network from Wiley, where she held the role of Vice President Global Branding & External Communications. With a public and private sector marketing background, she led the public engagement programme for the 2011 Census, building on experience in the food and pharmaceutical industries. She is a Governor of the University of Chichester.

Laura Ceballos Watling, Business Development Manager, CEDRO
Laura is involved in rights and marketing for music and theatre and started as Head of Business Development at CEDRO in 2009. This has been a great challenge for introducing operational and strategic marketing, as well as a digital mind frame, in a non-profit organization.

Leighton Chipperfield, Director of Publishing and Income Diversification, Microbiology Society
Leighton Chipperfield joined the Microbiology Society in August 2012 after 13 years at Elsevier. His goal is to position the Society as a modern, sustainable self-publishing organization. In this regard, he has developed a fresh publishing strategy and staff structure, launched two open access journals, upgraded operations, and led changes to the journals’ online presence. He sits on the Royal Society for Biology’s Research Dissemination Committee, and has recently completed a postgraduate diploma in Voluntary Sector Management at Cass Business School, London.

Dr Claire Donovan FRSA, Reader, Brunel University London
Dr Claire Donovan is a Reader at Brunel University London, and previously held posts in the Research School of Social Sciences at the Australian National University; Nuffield College, Oxford University; and the Open University. Her research focuses on the governance of the humanities, and arts and social sciences within science systems.

Lorraine Estelle, Director, COUNTER
Lorraine is focused on improving the utility of usage statistics. She began her career in the publishing industry before moving to Jisc in 2002. There she became CEO of Jisc Collections, the UK’s academic library consortium. There she also conceived and led a number of research projects including the national e-books observatory project. She successfully won funding to develop a number of shared national services for UK academic sector including the Journals Usage Statistics Portal and Jisc Historic Text.

Sarah Faulder, Chief Executive, PLS
Sarah was appointed Chief Executive of PLS in October 2010. In her early career Sarah was a partner for ten years at city law firm, Taylor Joyson Garrett (now Taylor Wessing), specialising in copyright. She then worked in the music industry for over 13 years; first as Chief Executive of the Music Publishers Association before becoming Chargée de Mission at BIEM and CISAC, the Paris based international umbrella organizations for collecting societies, and latterly Public Affairs Director for PRS for Music. Sarah has represented her constituents throughout her career in both Brussels and Westminster, has served on several industry boards and has written and spoken extensively on legal and industry issues. Sarah is a practising mediator.

Kathleen Fitzpatrick, Associate Executive Director and Director of Scholarly Communication, Modern Language Association
As Associate Executive Director and Director of Scholarly Communication of the Modern Language Association, Kathleen serves as Managing Editor of MLA and other MLA publications. She also holds an appointment as Visiting Research Professor of English at NYU. She is author of Planned Obsolescence: Publishing, Technology, and the Future of the Academy (NYU Press, 2011) and of The Anxiety of Obsolescence: The American Novel in the Age of Television (Vanderbilt University Press, 2006). She is co-founder of the digital scholarly network MediaCommons, where she led a number of experiments in open peer review and other innovations in scholarly publishing.
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Chairs and Speakers

Zoe Harris, Group Marketing Director, Trinity Mirror Group PLC

Having quickly realised (when working as a holiday rep), that free drinks on tap may not be the best groundings for a career choice, Zoe left the sunny climes of Corfu for her first ‘proper’ job at the Guardian. Finding a true love of media, she went on to launch the new ITV website before moving to Hearst magazines to successfully launch new weekly titles. As Marketing & On-air Director at MTV, she set about re-asserting MTV as the ultimate youth entertainment brand with the proposition ‘for the excesses of youth’. This led to the commissioning of Geordie Shore, now in its tenth season, and record ratings for the channel. Following a stint agency side at WCRS as lead strategist on Sky, Zoe is now Group Marketing Director at Trinity Mirror where she heads up marketing, analytics, insight and copious across many power newsbrands, working closely with editors to ensure advertisers and consumers alike understand and value their unique place in increasingly fragmented media markets. In her spare time, Zoe runs Stockwell Girl Guide Unit and can tie a mean reef knot. She is also proud to be a Trustee of Girl Guiding UK.

Ginny Hendricks, Director of Member & Community Outreach, Crossref

Ginny attempts to walk the line between understanding scholarly infrastructure and trying to explain it. With Crossref since 2015, she leads the newly-created Community Outreach, Membership, and Marketing group. Before this she consulted with publishers under Ardent Marketing for a decade, undertaking multichannel marketing projects, branding and launching products, and developing digital communities. From 2003-2005 she was client-side at Elsevier to launch Scopus, where she established advisory boards and outreach programmes with library and scientific communities. Back in 1998, she established an e-resources help desk for Blackwell’s and later led training and communication programmes and events for Swets’s digital portfolio in Asia Pacific, Middle East, and Africa. Ginny co-hosts the #ScholarlySocial networking events in London and is @GinnyLDN on Twitter.

Clare Hodder, Rights Consultant, Rights2 Consultants

Clare Hodder is a Rights Consultant with leading Rights and Licensing Consultancy, Rights+. Having been in the forefront of rights licensing and management for 18 years (latterly as Associate Director of Rights for Palgrave Macmillan), Clare’s focus is always on finding practical and easy to implement solutions for her clients. Clare has been working with PLS to develop PLSclear, and to deliver the PLS Straightforward Permissions and Rights Management workshops. Clare is a member of the ALPSP Copyright Sub-Committee.

Simon Inger, Consultant, Simon Inger Consulting Ltd

Simon is a long time consultant in journals publishing, with over 30 years of experience in strategy, product development, delivery platforms, sales and marketing, business models, and content development. Simon has worked as a subscription agent, in library technology and standards, as founder and Managing Director of CatchWord (journal platform), and as a consultant to over a hundred different publishers, societies, intermediaries and other industry organizations.

Ben Johnson, Policy Adviser, Higher Education Funding Council for England (HEFCE)

Ben is a policy adviser in the research policy unit at the Higher Education Funding Council for England (HEFCE), where he has responsibility for policy on open access, open data, metrics, technical infrastructure and research sector efficiency. He co-authored The Metric Tide (a 2015 report on research metrics), developed and implemented the UK Funding Bodies’ policy for open access in the next Research Excellence Framework, and managed Professor Geoffrey Crossick’s project and report to HEFCE on monographs and open access. He is currently spending two days a week at the Department of Business, Innovation and Skills supporting the research landscape reform programme.

Alison Jones, Director, Practical Inspiration Publishing

Alison is Director of Practical Inspiration Publishing, a publishing partner for businesses and organizations, and was formerly Director of Digital Development and Innovation Strategy at Macmillan. A member of the IPG board, she provides executive coaching, consultancy and training services to publishers and regularly speaks and blogs on the publishing industry. She also hosts The Extraordinary Business Book Club podcast, for writers and readers of extraordinary business books. www.alisonjones.com

Phill Jones, Director of Publishing Innovation, Digital Science

Phill has spent much of his career working on projects that use technology to accelerate scientific discovery. He joined Digital Science from portfolio company ReadCube, where he held the position of VP of Business Development. Prior to Digital Science, he was the Editorial Director at Journal of Visualized Experiments (Jove), the first academic video journal. Phill is a member of the SSP educational committee and the STM Association early career publishers and future lab committees. In a former life, Phill was a cross-disciplinary research scientist. He held a faculty position at Harvard Medical School, working in bio-physics and neuroscience, despite having originally started out as a plasma physicist at the UK atomic energy authority. He has also worked as a microscopy consultant and scientific advisor for a number of startups and small companies.

Melinda Kenneway, Executive Director, Kudos

Melinda has worked in the scholarly communications industry for over twenty years. After completing a degree in Experimental Psychology at the University of Oxford, she began her career in academic publishing working at Oxford University Press for 13 years, where she gained a Board-level position as Global Marketing Director for the Journals Division. In 2004 she founded TBI Communications, a marketing agency serving academic publishers, societies and libraries. In 2013 she co-founded Kudos – a web-based platform that supports the research community in increasing the discoverability and reach of their work. Melinda is a member of the editorial board of Learned Publishing and also a non-Executive Director of Bioscientifica.

Varsha Khodiyar PhD, Data Curation Editor, Scientific Data, Nature Research

Dr Varsha Khodiyar took a scenic route into publishing, via the Human Genome Project (as a member of the Human Gene Nomenclature Committee) and the Gene Ontology project as a biocurator. Varsha then dove straight into open data publishing as F1000Research’s first Data Publishing manager. In her current role as Data Curation Editor for the Nature Research journal Scientific Data, Varsha creates the metadata records associated with published Data Descriptor articles and maintains Scientific Data’s list of recommended repositories.

Robert Kiley, Head of Digital Services, Wellcome Library

Robert Kiley is Head of Digital Services at the Wellcome Library and currently acting as Open Research Development Lead for where he is responsible for developing a new open research strategy for the Wellcome Trust. Over the past decade Robert has played a leading role in the implementation of the Trust’s open access policy and overseeing the development of the Europe PubMed Central repository. Robert also acts as the Trust’s point of contact for eLife, the new top-tier, open-access research journal, launched in 2012 with the
support of the Howard Hughes Medical Institute, the Max Planck Society and the Wellcome Trust and more recently championed the work to create a new open publishing platform for Wellcome researchers – Wellcome Open Research.

Away from open access related activities, Robert is also responsible for developing the infrastructure to supports the Wellcome Library’s strategy to provide free, online, universal access to the Library’s unique and important collections. Central to this is the development of the Digital Library Cloud Services – infrastructure we hope to make available to any cultural heritage organization which wishes to showcase their digital content in an innovative, standards-compliant, and infinitely scalable way.

Dr Julia von dem Knesebeck, Founder, Open Publishing GmbH

Julia studied History at Cambridge University and has a PhD from Oxford University. After working for a financial consultancy in London, Julia moved to Germany and founded first the Online Marketing Agency www.bilandia.de and then Open Publishing (of which Bilandia is now a part). Open Publishing is one of the oldest and largest academic self-publishing companies in Germany and also offers international digital distribution to third parties. Bilandia is its in-house Online Marketing Agency.

Chris Leonard, Head of Product, Emerald Group Publishing

Chris moved to Emerald in early 2016 having helped set up an open access publishing platform for Qatar Foundation with Bloomsbury Publishing. He has held a variety of technology and editorial positions for BioMed Central, Elsevier, and Current Science Group.

Jennifer Lin, Director of Product Management, Crossref

Jennifer has fifteen years’ experience in product development, project management, community outreach, and change management within scholarly communications, education, and the public sector. She is currently Director of Product Management at Crossref, a scholarly infrastructure provider. She previously worked for PLOS where she oversaw product strategy and development for their data programme, article-level metrics initiative, and open assessment activities. Jennifer earned her PhD at Johns Hopkins University.

Ziyad Marar, Global Publishing Director, SAGE Publishing

Having joined SAGE Publishing in 1989, Ziyad has worked across all aspects of publishing. He was appointed Editorial Director in 1997, Deputy Managing Director in 2006, and took on his current global role in 2010, in which he has responsibility for the overall strategic direction of SAGE’s publishing.

In recent years at SAGE, Ziyad has also focused on supporting the Social Sciences more generally. He has spoken and written on this theme in various international contexts and in early 2015 was appointed to board of the Campaign for Social Sciences (CfSS). More recently Ziyad was invited to sit on the board of trustees for the UK academic news site, The Conversation. Ziyad is also the author of three books combining his interests in psychology and philosophy, The Happiness Paradox (Reaction, 2003), Deception (Routledge, 2008) and most recently Intimacy: Understanding the Subtle Power of Human Connection (Routledge, 2012). Ziyad can be followed on Twitter @ZiyadMarar
Chairs and Speakers

Philippa Matthews, Wellcome Trust Research Fellow, Nuffield Department of Medicine, University of Oxford and Honorary Consultant in Clinical Infection, Oxford University Hospitals NHS Foundation Trust
Philippa Matthews is a Wellcome Trust Research Fellow at the University of Oxford, where her work focuses on chronic viral infections including HIV and Hepatitis B; she is also an honorary clinical consultant in Clinical Infection at Oxford University Hospitals. Her other interests include data visualization and public engagement.

Gino D’Oca, Managing Editor, Palgrave Communications
Gino D’Oca is the Managing Editor of Palgrave Communications, a fully open access journal published by Palgrave Macmillan (subsidiary of Springer Nature) covering all areas of the humanities and social sciences. He is responsible for guiding journal development and policies, and works closely with the journal’s editorial board to ensure a fair and thorough peer review process. He has held editorial roles at a number of publishers, including more recently as Editor on Nature Research Editing Service, which provides academics with Nature-standard advice on manuscript preparation.

Alice Meadows, Director of Community Engagement and Support, ORCID
Alice Meadows is Director of Community Engagement and Support at ORCID (orcid.org), a community-led non-profit organization that aims to solve the name ambiguity problem in research and scholarly communications. She previously held a range of marketing roles for Wiley and, before that, Blackwell (US and UK) including, most recently, as Director of Communication. Alice is the former chair of ALPSP’s Government Affairs Committee and is also a SSP Board Member. She blogs regularly for the Scholarly Kitchen.

Ian Mulvany, Head of Product Innovation, SAGE Publishing
Ian Mulvany has recently joined SAGE as Head of Product Innovation. Previously Ian was Head of Technology at eLife, Head of Product for Mendeley, and a Product Manager for Nature Publishing Group. He works on publishing platforms, innovative ways of displaying research content, and on understanding how technology can help to improve scientific communication.

Sacha Noukhovitch, Executive Director and Editor in Chief, STEM Fellowship/STEM Fellowship Journal
Dr Sacha Noukhovitch is a STEM education and student research expert. He specializes in data-native generation scholarly talent development and new learning methods. He is actively involved in early data science education and promotion. Dr Noukhovitch is an Executive director of the STEM Fellowship - a federal non-profit organization that prepares the next generation of changemakers in STEM with indispensable skills in data science and scholarly writing through peer mentorship and experiential learning experience. He is also a practising educator implementing data science education at Earl Haig Secondary School, Toronto.

He started his career as an electrical engineer in the nuclear power industry and obtained his PhD in Management theory from Moscow State University. He was a founder and editor-in-chief of the Canadian Young Scientist Journal. He is a member of The Canadian Leadership Taskforce on Education and Skills, Ontario College of Teachers, sits on the marketing committee of the USA Council of Science Editors and a fellow of the LEAD Canada/LEAD International.

Stephen Pinfield, Professor of Information Services Management, University of Sheffield
Stephen has a particular research interest in scholarly communication and research publishing. He was founding Director of the SHERPA open access initiative and has contributed to national and international policy discussions on open access and open data.

Kristen Ratan, Executive Director & Co-Founder, The Collaborative Knowledge Foundation (Coka)
Kristen Ratan is co-Founder of the Collaborative Knowledge Foundation which is building open source solutions to evolve how scholarship is created, produced and reported. She has a 20-year history working to accelerate advances in scholarly communication, most recently holding leadership positions at the Public Library of Science (PLOS) and HighWire Press.

Louise Russell, Director, Tutton Russell Consulting Ltd
Louise Russell has over 18 years’ experience in digital publishing including positions with primary and secondary publishers, as well as with intermediaries and software providers. Building on her experience managing and delivering technology solutions, combined with a passion for innovation, Louise set up her own consultancy in 2013. Tutton Russell Consulting Ltd provides specialist consultancy to academic publishers, societies, vendors and start-ups with a focus on strategic development, product management, and vendor/partner selection. Prior to that Louise was Chief Operating Officer at Publishing Technology/Ingenta.

David Sampson, Vice President and Publisher, Journals, American Society of Clinical Oncology
David Sampson is Vice President and Publisher, Journals. Prior to joining ASCO in 2013, he was an Executive Publisher in Elsevier’s health sciences journals division where he had P&L and strategic responsibility for a portfolio of more than 20 society-owned and proprietary journals. He also worked at Lippincott Williams & Wilkins in various leadership roles, including five years as Managing Director of its Asia office in Hong Kong. He was also an Executive Vice President at Conference Archives, now part of CTI Meeting Technology.

Dietmar Schantin, Founder, Institute for Media Strategies
Dietmar Schantin founded the Institute for Media Strategies in 2012, following ground breaking work in media strategy and technology in a decade that brought profound changes to the news media industry. He has worked with a wide range of media organizations, including the Telegraph Media Group, Hindustan Times, New Zealand Herald, Dow Jones and many others. Dietmar previously served as Executive Director of WAN-IFRA, the global association of news publishers, where he was responsible for the organisation’s world-wide consultancy, training and event activities for the digitalisation of media organisations. He holds a PhD in Economics and Technology, where his main focus was on business strategy development and business modelling.
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Chairs and Speakers

Janne-Tuomas Seppänen, Founder & Managing Director, Peerage of Science
Janne-Tuomas Seppänen is the Founder and Managing Director at Peerage of Science. His innovations in developing peer review have earned the ALPSP Publishing Innovation Award, and he is now a frequent speaker at publishing industry and academic events. Janne is also a scientist with a PhD in Ecology, and author of several research articles on animal information use. Janne lives in Jyväskylä, Finland.

Pippa Smart, Research Communication and Publishing Consultant, PSP Consulting
Pippa Smart is the Editor-in-Chief of the ALPSP journal Learned Publishing and also writes the ALPSP Alert newsletter. Other than this she is an independent publishing consultant advising publishers (particularly non-commercial associations) and editors on the development of their publishing programmes, and providing training on editorial and copyright issues. She is Vice President of the European Association of Science Editors and a non-Executive Director of Practical Action Publishing.

David Sommer, Product Director & Co-founder, Kudos
David Sommer is Product Director and Co-founder of Kudos - the service for researchers, institutions and publishers to help maximise the impact of published work. David has over 20 years’ of experience in the global publishing industry, having held senior technology and sales roles at Blackwell Publishing and a board level position at Macmillan. He ran David Sommer Consulting from 2009 and has worked with many leading publishers, societies, vendors and libraries in Europe, the US and the Middle East. David is actively involved in standards development and chairs the COUNTER Executive Committee, which creates and manages standards for usage data. David regularly chairs and speaks at industry events and also serves on committees with ALPSP and UKSG. He holds an MA in Physics from the University of Oxford and an MBA from University College Dublin.

Andrew Stammer, Director, CSIRO Publishing
Andrew Stammer was born last century in England and spent his youth in New Zealand. His working life started as a science teacher, then he changed career to publishing. He sold, marketed and commissioned books for various multi-national publishers. He joined Australia’s Commonwealth Scientific and Industrial Research Organisation (CSIRO) where his present position is Director of CSIRO Publishing. Andrew serves on the ALPSP Council and on the Scholarly and Journals Publishing Committee of the Australian Publishers Association. He lives in Melbourne.

Isabel Thompson, Market Research Analyst, Oxford University Press
Isabel’s role involves understanding and interpreting important trends and drivers in publishing, academia, digital technology, and global economics. Having earned her BA in Classics from the University of Oxford, and then an MEd in Psychology and Education from the University of Cambridge, Isabel has a powerful interest in the role of research and the creative use of different methodologies for problem-solving. She is one of the Society for Scholarly Publishing’s Early Career Fellowship Award winners for 2016.

Michaela Torkar, Editorial Director, F1000Research
Michaela is Editorial Director at F1000Research, an Open Science platform for life scientists and clinicians. F1000Research operates a unique post-publication peer review process that is largely driven by the authors who can publish their scholarly work on F1000Research without editorial bias, provided it meets basic publishing criteria and policy requirements, including ethical standards and source data inclusion. Michaela joined F1000Research in 2014, after spending more than a decade at BioMed Central, the first open access publisher. As Editorial Director she was overseeing the editorial processes of BioMed Central’s rapidly growing portfolio of biology and medical journals. Michaela has a degree in biology from the Ludwig-Maximilians-Universität in Munich, Germany, and a PhD in Immunology from the University of Cambridge, UK.

Verity Warne, Associate Marketing Director, John Wiley and Sons
Verity Warne is Associate Marketing Director, Author Marketing at Wiley where she is responsible for defining and implementing peer reviewer engagement strategy and marketing Wiley’s peer review services.

Jon White, Sales and Marketing Director, Semantico Ltd
Jon has worked in the digital content sector since late 90s middle and senior management roles at Penguin, Macmillan Education and Publishing Technology plc. More recently, he ran his own consulting business, where he led business and sales growth for a number of successful edtech startups. He recently joined Semantico in a Board role heading up sales.

Dr Emma Wilson, Director of Publishing, Royal Society of Chemistry
Dr Emma Wilson is the Director of Publishing at the Royal Society of Chemistry. She has over 15 years’ experience working in the scholarly publishing sector, and has worked for both commercial and not for profit publishers in a variety of editorial, business development and management roles, joining the Royal Society of Chemistry in 2006. In her current role she has responsibility for editorial, product and policy development across the Royal Society of Chemistry’s portfolio of journals, books, databases and magazines. This includes engaging with the chemistry community and other stakeholders to ensure that the Royal Society of Chemistry’s publishing portfolio delivers against the Society’s mission to advance excellence in the chemical sciences.
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Panel of Judges

David Sommer, Product Director & Co-founder Kudos (Chair)
Andrew Barker, Associate Director, Academic Liaison & Heritage Collections, University of Liverpool
Lorraine Estelle, Project Director, COUNTER
Richard Gedye, Director of Outreach Programmes, STM
Jane Harvell, Head of Library Academic Services & Special Collections, University of Sussex
Robert Iannello, Publishing Sales Manager, ICE Publishing
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