



Autumn Webinar & Seminar Programme

Brand Building the Scholarly Author

Time and Date:

Thursday 18 October.
Online at:
10:00 – 11.00 EDT
15:00 – 16:00 BST
16:00 – 17.00 CEST

Chair:

Jean Dawson,
Charlesworth Group

Speakers:

Charlie Rapple,
Grow Kudos
Cathy Holland,
Digital Science

How to Grow your Business in China: Marketing and social media

Time and Date:

Thursday 25 October.
Online at:
07:00 – 08.00 EDT
12:00 – 13:00 BST
13.00 – 14.00 CEST
19:00 – 20:00 CST

Chair:

Ms Zhao Chai,
KeAi OA Publisher

Speakers:

Ella Chen,
Charlesworth Group, China
Rice Song,
Greater China, Springer Nature

Innovate or Perish? Lessons learnt from innovators and new players or 'How to Think Like a Startup'

Time and Date:

Thursday 15 November.
9.30 – 5.30 GMT
Arundel House,
London

Chair:

Charles Thiede,
Zapnito

Summary:

Join us for a day of agile discussion on how to think like a startup – to drive innovation and remove the barriers within.

How to Grow your Business in China: Sales and distribution

Time and Date:

Thursday 29 November.
Online at:
07:00 – 08.30 EST
12:00 – 13:30 GMT
13.30 – 14.30 CET
19:00 – 20:30 CST

Chair:

Dr Michael Evans,
Charlesworth Group

Speakers:

Jerry Zhu,
China, ProQuest
James Pan, *OUP*
Barry Clarke,
Asia Pacific, T&F

Driving Usage, Demonstrating Value

Time and Date:

Wednesday 5 December.
Online at:
10:30 – 12:00 EST,
15:30 – 17:00 GMT
16:30 – 18:00 CET

Chair:

Kivmars Bowling, *SIAM*

Speakers:

Stacey Burke,
American Society for Microbiology
John Sack,
HighWire Press, Inc.
Michael Levine-Clark,
University of Denver
Brigitte Shull,
Cambridge University Press

Can't make a webinar?

Don't worry, webinar recordings are available to purchase, and view at your leisure, after the event.

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Event	Type	Date
Brand Building the Scholarly Author	Webinar	18 Oct 2018
Understanding Copyright	Online Training	24 Oct 2018
How to Grow your Business in China: Marketing and social media*	Webinar	25 Oct 2018
An Introduction to Agile Project Management for Publishing	Training	07 Nov 2018
Acquiring and Selling Publishing Assets	Training	14 Nov 2018
Innovate or Perish? Lessons learnt from innovators and new players or 'How to Think Like a Startup'	Seminar	15 Nov 2018
Advanced Journal Development: Strategic development for journal managers	Training	28 Nov 2018
How to Grow your Business in China: Sales and distribution*	Webinar	29 Nov 2018
Driving Usage, Demonstrating Value	Webinar	05 Dec 2018
Creating an Inclusive Culture	Training	13 Feb 2019
Journal Development 1: Practical plans for improving journal success	Training	06 Mar 2019
Publication Ethics: Fraud and misconduct	Training	20 Mar 2019

Training and seminars are held in London

* Webinar Series discount applies

For full details of our training visit: www.alpsp.org/Events-Training