

# Innovate or Perish? Lessons Learnt from Innovators & New Players Or How to Think Like a Startup

Thursday 15 November 2018

## Speaker Biographies

### **Charles Thiede, CEO and Co-Founder, *Zapnito* (Chair)**

Charles is an experienced digital technology business leader with over 20 years professional experience spanning large corporate organisations and founding businesses. Charles cofounded Zapnito in 2014 to help quiet the web and return collective intelligence back to trusted brands through expert networks and knowledge hubs. Prior to joining Zapnito, Charles was the Interim Chief Product Officer at Nature Publishing Group where he built and developed their Product Office. Before Nature, Charles was the Chief Technology Officer at Informa Business Information where he led the acquisition and integration of businesses with a total value of \$1bn. Whilst at Informa Charles also led e---business and technology programmes of \$100m and product delivery across complex business informatics and financial service organisations, including Blue Shield of California. Charles is a native Bay Area, Californian, Investor, Advisor, reformed corporate guy and very bad guitarist/song---writer and now captive Londoner.

### **Mark Allin, Former CEO of *Wiley* and Entrepreneur**

Mark Allin has over 30 years' experience in the publishing industry. He has worked in Asia, the United States and Europe across educational, academic and trade publishing. He has worked as an entrepreneur and for large global players. He spent 17 years at John Wiley & Sons, latterly as COO and then CEO. Now back in the UK, he is working as a mentor, advisor and consultant while pursuing interests in Higher Education.

### **James Gill, CEO, *GoSquared***

James is co-founder of GoSquared – a customer engagement software platform driving growth at over 1,000 successful businesses around the world including Dell, J.P. Morgan, and Secret Escapes. James's areas of expertise are primarily in product design and content marketing.

### **Alex Tran Qui, Co-Founder, *Katalysis***

Alex holds a Diploma of Engineer and a Master in Computer Science and Financial Mathematics from the ENSIMAG (<http://ensimag.grenoble-inp.fr/welcome/>). He worked at companies such as Morgan Stanley. In his last role at Optiver, Alex lead the development department of Optiver Europe. In 2016 Alex decided to take the leap and started Katalysis to democratise content publishing through blockchain technology.

### **Jan Reichelt, Co-Founder of *Mendeley* and *Kopernio***

Jan has spent his professional career in tech startups, online businesses, professional information services, and digital media. Together with his co-founders, he has been awarded "European Founders of the Year 2013" by TechCrunch / The Europas.

His focus is on emerging digital companies, online business strategy, as well as digital publishing, education, and information services sitting between B2C and B2B. After working

as an advisor to the supervisory board of SAP, Jan started Mendeley, which was acquired by Reed Elsevier in April 2013. He was responsible for running and further growing Mendeley and helping with Reed Elsevier's digital transformation.

Jan then started Kopernio, a platform to help millions of researchers to access academic journal articles with one click. Kopernio was acquired by Clarivate Analytics in 2018, where he became responsible for Web of Science, the world's most authoritative academic database. He is also a non-executive director for Emerge Education, a London-based education tech accelerator.

### **Kevin Hinde, Digital Media Technologist, *Elsevier***

Kevin is a digital media technologist with over 20 years of experience in online publishing, in Journalism, Sport, Entertainment and in Academic fields. At Elsevier, he is responsible for the social networking tools which bring traditional publishing networks into the online world.

### **Grace Baynes , VP, Research Data & New Product Development for Open Research, Springer Nature.**

Grace is VP, Research Data & New Product Development for Open Research at the publisher Springer Nature. Responsible for new products that extend open research beyond open access books, Grace's current focus is on research data services and online communities, in addition to data policy, publishing and regional strategy.

### **Jen Thoroughgood, Chief Product Officer, *Zapnito***

Jen has worked in digital media for almost 20 years, across editorial, marketing, sales and product development. She has particular expertise in engaging customers to develop great products. At Zapnito, she is responsible for product strategy, customer success and marketing, giving her a 360-degree view of what it takes for the product to succeed.

### **Jon Beer, Co-founder and CTO, *Zapnito***

Jon is Co-founder and CTO of expert network platform, Zapnito. Technology consultant, former Technical Director and senior agile developer. A strong technical leader with 18 years experience implementing web technologies with a specialism in data delivery and online business intelligence systems. Based in London, Jon is currently focused on the technical delivery of the Zapnito platform, ensuring a scalable multi-tenant architecture, disruption free daily release cycles and a highly effective development team. A strong communicator, respected by peers and at board level, Jon demonstrates in depth knowledge of current technology trends and how technology can be utilised for commercial success.

Jon holds a Master of Technology in Internet & Web Computing from RMIT University, Melbourne.

### **Phil Garner, Managing Director at *Future Science Group***

Phil began his career in publishing in 2000 as a Production Editor at Ashley Publications (the forerunner to FSG). After a brief stint in Med Comms, Phil returned to Ashley as Editorial Director, prior to its sale to Informa in 2005. Phil then spent 9 years with Informa, during which time he was Divisional Managing Director of Informa's medical books and journals, worked on major healthcare database projects, and was part of numerous acquisitions. Phil returned to FSG in 2014 as Managing Director, since when the focus has been on optimizing the core journals business whilst opening up new opportunities around eCommunities and

audience engagement. Phil has a BSc in Zoology and an MBA, both from Imperial College London, and is a non-executive director at Portland Press.

**Robert Browton, Feedback Works**

*Plays the blues, looks ok in a Kaftan*

Rob's career mission is to create greater respect, trust and kindness within organizations by helping people understand themselves and each other. For over 20 years, he has worked with employee and leader attitudes and opinions. Using a range of feedback and workshop techniques, he models quality feedback and group discussion processes. And by using simple and explicit frameworks, he helps leaders develop a shared understanding of culture and adopt practical ways of improving it.

When not dragging her around music festivals in the UK wearing a Kaftan, Rob likes to play his guitar and sing the blues to his daughter. This is particularly unfortunate for her given her mum is a professional soprano! He has a very cheeky Cockerpoo called Tobi who can do amazing tricks but usually chooses not to. Whenever possible, he likes to go snowboarding and despite now being over 40, still thinks a sponsorship deal isn't out of the question.

**Sam Dawson, Feedback Works**

*Mindful ninja, electronic music aficionado*

Sam has 20 years experience in employee engagement, feedback and people measurement for some of the largest organizations in the world and is seen as one of the leading figures in the industry. He has lived and worked in the UK and Australia and most recently led the Employee Engagement practice of a global consulting organization. He thinks that traditional models of employee engagement could become quickly obsolete if we don't move forward and think holistically about what motivates people at work.

Sam likes to remind people he has belts in a least three different martial arts (but has forgotten practically all of his best moves). When he's not being a Dad, husband and owner of a small fluffy white dog, he makes time for exercise, meditation, electronic music, and good food. But not necessarily in that order. Here's a picture of him enjoying good food after enjoying some electronic music the night before in Ibiza