ALPSP seminar

New Digital Models – challenge or opportunity?
Tuesday 5 July 2016

About the Chair and Speakers

Genny Early, Business Solutions Director, Taylor & Francis Group, Informa UK plc
Genny has worked at Harcourt Brace, Oxford University Press and Taylor & Francis over a 20+ year period, working with evolving technologies for peer review, production, print/online publishing, workflow management, suppliers, quality management, content enrichment, product development. Recent roles as Production Director, Digital Products Director, and currently Business Solutions Director have brought together operations experience, design and execution of technology solutions, focussed on delivering business growth.

Frank Gibson, Director of Technology, Royal Society of Chemistry
Frank is Director of Technology at the Royal Society of Chemistry. He became interested in scientific information management as a Genetics undergraduate at the University of Glasgow, leading to a PhD in Bioinformatics at the University of Newcastle, and to senior technology positions with a range of scientific organisations.

Toby Green, Head of Publishing, OECD
Toby Green was appointed Head of Publishing at OECD in 2007. Since then he has continued the digitization of the business with the creation of the OECD iLibrary comprising full-text books, journals, working papers and statistical databases, and converted OECD Publishing into a freemium open access publisher with all content free to read, share and embed online in a basic form with revenue earned from premium online services. In 2014, he launched the iLibrary Partnership Programme, welcoming other intergovernmental organisations, such as the United Nations, to share the iLibrary platform. He cut his publishing teeth with Elsevier Science, Pergamon Press and Academic Press, served as Chair of ALPSP and is a regular speaker at industry events in UK, France and USA. He also plays disc golf.

Sam Herbert, Client Services Director, 67 Bricks Ltd
Sam Herbert is a founding partner and Client Services Director of 67 Bricks Ltd, a company that works with publishers who want to enrich their content to make it more structured, granular, flexible and reusable. At 67 Bricks he oversees consultancy and software development projects for clients that involve content enrichment. 67 Bricks utilises its deep understanding of the content enrichment challenge to help publishers develop systems and capabilities to increase the value of their content. With expertise in XML, business analysis, semantic tagging and product development, 67 Bricks works closely with its clients to help them develop organisational content enrichment capabilities and deliver to market enriched content digital products.

Mark Patterson, Executive Director, eLife
Mark Patterson is the Executive Director of eLife – an open-access publishing initiative launched by three major biomedical funders. Previously, Mark was the Director of Publishing at PLOS where he helped to launch several of the PLOS Journals including PLOS Biology and PLOS ONE. Mark began his career as a researcher in yeast and human genetics before moving into scientific publishing in 1994 first as the Editor of Trends in Genetics and later as one of the launch editors for NPG’s Nature Reviews Journals.
Karen Phillips, **Editorial Director, SAGE Publishing**
Karen joined SAGE Publishing in 1984 and has held several roles in marketing and editorial over 31 years. Karen became Editorial Director in 2010, managing the UK books and journals programmes, and is SAGE’s global strategic lead for new digital resources for research and learning. She has worked on digital products such as SAGE Research Methods, SAGE Knowledge, SAGE Video, and Adam Matthew, the digital archive publisher that SAGE acquired in 2012.

Dr Frances Pinter, **CEO Manchester University Press and Founder, Knowledge Unlatched**
Frances Pinter is the CEO of Manchester University Press. She was the founding Publisher of Bloomsbury Academic and ran the Churchill Archive digitisation project. She is also the founder of Knowledge Unlatched. (knowledgeunlatched.org). Previously she was Publishing Director at the Soros Foundation (Open Society Foundation). She devised the business model for EIFL, the world’s largest library consortium now spanning 50 countries. Earlier she founded Pinter Publishers that also owned Leicester University Press and established the imprint Belhaven Press.

Simon Powell, **Director, Product Management, BSI**
Simon has worked in Publishing Product Development, Software Strategy and IT Delivery for over 20 years, previously at Thomson and Wolters Kluwer. Since 2012 Simon has built and led BSI’s product team who are transforming their static document-driven services to value-add knowledge solutions as the commercial environment for standards becomes more challenging. In that time BSI have rebuilt their core services, launched sector targeted knowledge tools in the construction and medical device sectors and continues to innovate to find new ways to help users get more value from standards.

Helga Zunde-Baker, **Global Head of Production - Academic and Partner Journals, SpringerNature**
Helga has over 20 years’ experience in publishing production, currently heading up a global team at SpringerNature, responsible for producing a wide portfolio of academic journals for the Palgrave and Nature brands. In previous roles, at British Standards, The Lancet and Thomson Reuters, she has pulled together diverse project teams to work on complex production problems: the automation of Standards production using XML, workflow analysis and design to support ultra-high-quality production values at The Lancet, the development of Palgrave Pivot, and most recently, the migration of live titles from one workflow to another following post-merger integration.