



The Association of
Learned & Professional
Society Publishers

ALPSP seminar

The Publisher's and Librarian's Challenge: Models, practices and products to sustain OA publishing

Tuesday 14 June 2016

About the Chair and Speakers

Richard Bennett, *Commercial Director, Hindawi Publishing Corporation*

Richard is currently the commercial director for Hindawi Publishing Corporation responsible for all sales and marketing strategy development and execution. Previously to Hindawi he worked for Digital Science, where he led the development and implementation of the institutional commercial strategy for a number of technology start-ups focused in the research area. He also has an extensive scholarly publishing background, with over 18 years' senior level experience in commercial positions across the industry including Mendeley, Wolters Kluwer, Springer and Elsevier.

Yvonne Budden, *Scholarly Communications Manager, Library, University of Warwick*

Yvonne joined the University of Warwick in 2009 and in her current role as Scholarly Communications Manager, has oversight over a range of activities, including open access, research data management, copyright, bibliometrics and publishing activities. Yvonne also serves as the current Chair of the United Kingdom Council for Research Repositories (UKCoRR).

Darla Henderson, *Assistant Director, Open Access Programs, American Chemical Society*

Darla Henderson, PhD, is the Assistant Director of Open Access Programs, Publications Division, at the American Chemical Society. She is responsible for the conception, development, and execution of ACS's multi-faceted open access publishing strategy, including expanded options, rewards, ecommerce, and both hybrid and fully open access journals in the ACS portfolio.

Roy Kaufman, *Managing Director, New Ventures, Copyright Clearance Center*

Roy Kaufman is responsible for expanding service capabilities as CCC moves into new markets and services. Prior to CCC, Roy served as Legal Director, Wiley-Blackwell, John Wiley and Sons, Inc. He is a member of, among other things, the Bar of the State of New York and the Copyright and Legal Affairs Committee of the International Association of Scientific Technical and Medical Publishers. He was the founding corporate Secretary of CrossRef, and formerly chaired its legal working group. He has lectured extensively on the subjects of copyright, licensing, open access, text/data mining, new media, artists' rights, and art law. Roy is Editor-in-Chief of *Art Law Handbook: From Antiquities to the Internet*, and author of two books on publishing contract law. He is a graduate of Brandeis University and Columbia Law School.

Michael Levine-Clark, *Interim Dean and Director, University of Denver Libraries*

Michael Levine-Clark is the recipient of the 2015 HARRASOWITZ Leadership in Library Acquisitions Award. He writes and speaks regularly on strategies for improving academic library collection development practices, including the use of e-books in academic libraries, the development of demand-driven acquisition models, and implications of discovery tool implementation.

Ian Mulvany, *Head of Technology, eLife*

Ian works on innovative ways of displaying research content and understanding how technology can help to improve scientific communication. eLife pioneers new methods of peer review, formats for the display of scholarly articles (eLife Lens) and are open sourcing their publishing platform.

David Ross, *Executive Director for Open Access*

David is responsible for the strategic direction of open access (OA) in SAGE's journals program, as well as managing SAGE'S flagship OA titles: SAGE Open, SAGE Open Medicine and SAGE Open Medical Case Reports. Alongside this David is also responsible for the development of the systems, process and policies that support SAGE's OA publishing.

David has a rich history of experience with OA. He managed SAGE's initial venture into OA publishing, a partnership with Hindawi, and was a founding board member of the Open Access Scholarly Publishers Association (OASPA). David also represented SAGE as one of the publishing partners for the Study of Open Access Publishing (SOAP), a two-year project launched in 2009 with the aim to disseminate broadly a description and analysis of models of open access publishing.

David can be followed on Twitter at [@DrossUK2011](https://twitter.com/DrossUK2011)

Will Schweitzer, *Director, Product Development for the American Association for the Advancement of Science (AAAS)*

Will Schweitzer is the Director, Product Development for the American Association for the Advancement of Science (AAAS)/Science family of journals. He is responsible for the association's portfolio journals and product development and enhancement efforts. Will runs Science Advances, the Science family's open access journal. He has more than 13 years of journal publishing experience having worked in acquisition, business development, product development, and publisher roles for SAGE Publications, the American Psychological Association, and what is now Wolters Kluwer Health. His areas of expertise include client and product management, product development, open access publishing, and journal acquisitions.