The International Trade Association for Scholarly Publishing and Communication

All about ALPSP

www.alpsp.org
ALPSP In-company Training

Available to members worldwide
For a more personal approach to meeting your training needs ALPSP’s in-company training is convenient, flexible and cost effective, wherever you are based.

Benefits of in-house training

1. **Cost effective, time saving:** Save on the cost of your training and eliminate the need for delegate travel
2. **Tailoring:** Have the course adjusted to your exact needs with case studies and exercises relevant to your team
3. **Confidentiality:** No loss of in-house confidentiality. Delicate issues can be freely discussed
4. **Team building:** Share the expertise of your employees and promote team building
5. **Flexible and convenient:** Mix and match content from several of our courses in a format to suit your needs – full days, half days and webinars.

Small organizations

In-company training can work with as few as five delegates. Get together with other local publishers to make up the numbers – we can even put you in touch with members in your area.

**What's included in our in-house package?**
Industry recognised instructor, pre-course discussions with our team and the tutor, pre-course questionnaires for the attendees, course tailoring, comprehensive course materials for all delegates, course certificates, as required.

You can review details of all our training courses at [www.alpsp.org/Events-Training](http://www.alpsp.org/Events-Training) – many of these options are available as in-house training.

To discuss your requirements please contact Amanda Whiting:
E: amanda.whiting@alpsp.org T: + 44 (0)1865 865048

ALPSP’s in-house course on publishing ethics offered an excellent opportunity for our entire team to access the training at an affordable price. We hosted the course with two other learned societies, allowing networking with other society staff in similar positions.

The trainer adapted to the organization and delegates with great attention.
ALPSP is invaluable. You can feel very isolated at times as a small publisher and self-publishing. If I have a problem or I come across something I haven’t met with before, there is always an answer for me at ALPSP. It’s a great community for meeting with people in the same situation.

Sophia Anderton, British Institute of Radiology
ALPSP is an international association which represents not-for-profit publishers and those who work with them in the scholarly publishing industry. ALPSP provides information, training and advice and represents the industry to policy and decision makers worldwide - helping to ensure the continued success of our industry.

Membership of ALPSP is for the whole organization so all staff can take advantage of our member benefits. We have nearly 300 member organisations in 30 countries www.alpsp.org/Member-Directory

We send our staff to the ALPSP training days and courses to get them up to speed quickly on best practice on scholarly publishing, what it is, and how to do it properly and well. The sessions tend to be quite interactive and small enough that my guys going on the course will learn from it. They are in a nice sort of safe environment so they can ask questions easily and start to build up relationships with their peers.

Phil Garner, Managing Director, Future Science Group

ALPSP supports scholarly publishing by helping to:

CONNECT people through the conference, events and collaborative projects

INFORM the industry with briefings, updates, bulletins and publications

DEVELOP the workforce through professional development and training

REPRESENT its members through consultation and policy work.

As a US based organization the ALPSP conference is really beneficial to Silverchair as it convenes a good number of the UK and European societies together that I don’t have the ability to reach individually very often and so having them all come together is a great benefit for Silverchair to interact and learn from them.

Jake Zarnegar, Chief Product Officer Silverchair
What we do - exclusive member benefits

**Information and advice**
ALPSP brings together organizations involved in all areas of the industry and all fields of scholarly publishing to discuss common challenges, share knowledge, promote best practice and work to strengthen our community.

We offer many opportunities for members to share their information and expertise. These include the ALPSP Blog, ALPSP Discuss, LinkedIn, Twitter, and Facebook, as well as our committees, workshops, webinars, seminars and the ALPSP Conference.

**ALPSP Alert**
*ALPSP Alert* is the monthly news digest for members. It contains a summary of important developments in the world of publishing and scholarly communications, as well as updates on ALPSP activities.

**ALPSP Policy Bulletin**
This quarterly bulletin highlights key policy developments and legislative changes around the world, exclusively for members.

**Regular briefing and access to experts**
Papers and guidance are provided to members on developments and policy affecting the industry such as Plan S, REF 2021, international piracy and copyright law. Members also have access to the expert knowledge of ALPSP Committee members and staff to answer their individual queries.

**ALPSP Conference and Awards**
The annual ALPSP Conference is a must for everyone involved in scholarly publishing.

It offers a topical, challenging and varied programme, together with excellent opportunities to network and discuss key issues and ideas in an open and relaxed setting. The winners of the ALPSP Awards for Innovation in Publishing are announced at our Conference Dinner. The 2020 ALPSP Conference will be held from 16-18 September at the Hilton Deansgate, Manchester, UK.

**Member discounts**
All employees at ALPSP member organizations receive a 30% discount on registration costs.

[www.alpsp.org/conference](http://www.alpsp.org/conference)
What we do - exclusive member benefits

Professional Development and Training
ALPSP has a broad and diverse membership publishing books, journals, databases and other products. We provide a full and varied programme to help all our members keep up-to-date with industry developments and the skills they need to be successful. In addition to face-to-face events and training workshops, we offer webinars and online training sessions which can be accessed internationally.

Significant discounts on fees
Employees at member organizations receive a discount on registration fees for all training events and further early bird and webinar series and group booking discounts.

In-house training
ALPSP members can access our training expertise and network to tailor our existing courses to their specific requirements, location and date. This service is offered on a worldwide basis.

www.alpsp.org/Events-Training

Exhibitions and networking events
ALPSP exhibits at Frankfurt Book Fair and the London Book Fair where we are a partner in producing the Research and Scholarly Publishing Forum.

London Book Fair stand space
Small stands can be sublet by members in a special ALPSP area offering a cost effective and hassle-free way to have a presence within the academic publishing area.

ALPSP member networking, drinks and dinners
In such a dynamic industry as ours everyone has something to learn from each other. Our London Book Fair Drinks Reception and the very popular Frankfurt Dinner provide great networking opportunities for ALPSP members. We also organise a networking dinner at the annual SSP Conference and regular early evening discussion and networking events.

www.alpsp.org
What we do - exclusive member benefits

**Learned Publishing**

*Learned Publishing* is packed with the latest ideas and informed opinion on all aspects of scholarly publishing. Published quarterly, it contains original research plus reports on major initiatives and industry developments from around the world.

We offer both print and digital advertising in *Learned Publishing*. Readership includes key decision makers and influencers in over 300 key organizations spread across 40 countries.

[www.learned-publishing.org](http://www.learned-publishing.org)

[@LearnedPublish](http://www.learned-publishing.org)

**Benefits to ALPSP Members**

ALPSP members are entitled to one print copy of *Learned Publishing* and unlimited online access for everyone in the organization. ALPSP members receive excellent discounted rates on advertising.

**Helping publishers make better decisions**

Original research, commentary and case studies

**Representation and policy**

ALPSP speaks on behalf of the international community of not-for-profit publishers and those who work with them. We liaise regularly on your behalf with library, academic and government bodies and work to raise the profile and increase understanding of scholarly publishing as a whole.

**Benefits to ALPSP members**

ALPSP members can participate in committees to share expertise, represent their differing needs, raise their profile and network within the industry.

**Other benefits to ALPSP members**

**ALPSP Jobs Board**

The ALPSP Jobs Board is an effective way to promote and search for job opportunities in the scholarly communications industry. The service is open to ALPSP members for free and is also available to non-members for a fee of £250 (plus VAT where applicable) per vacancy. See our website for more details.

**Featured member and member news updates**

Members are offered a variety of ways to raise their organization’s profile in the community such as our monthly Featured Member, News Updates, guest blogs and social media posts.
ALPSP membership is organizational, so everyone in your company can take advantage of the many benefits available.

### 2020 Membership Rates

<table>
<thead>
<tr>
<th>Subscription Band</th>
<th>Publishing Expenditure (Full Members) or Income (Associates) Upper Band Limits</th>
<th>GB £ (exc VAT)</th>
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<tr>
<td>1</td>
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<td>9</td>
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</table>

Full membership is open to not-for-profit organizations involved in publishing academic and professional content. The subscription rates for this category are based on direct scholarly and professional publishing annual expenditure (i.e. production, marketing, and distribution, but not salaries or indirect overheads).

Associate membership is open to organizations involved in the production, publication, promotion, distribution or collection of academic and professional information. Rates are based on annual income (gross revenue before all deductions other than sales tax) related to scholarly and professional publishing.

You can apply to join online at [www.alpsp.org/Membership-Application](http://www.alpsp.org/Membership-Application)

For more information on ALPSP membership, please email: amanda.whiting@alpsp.org
ALPSP offers a comprehensive range of professional development opportunities, aimed at all in scholarly publishing. Members can attend at preferential early bird and member rates.

**Training**

We have around 25 courses available across all subject specialties. Course numbers are deliberately kept to a maximum of 20 to ensure small group, highly interactive tuition, with lots of networking time factored in. Our USP for training is ‘by publishers, for publishers’ as we ensure that the majority of courses have practising publisher tutors – who work in scholarly publishing now and have an up-to-the minute understanding of current key issues.

**Online training**

We also have an expanding programme of online courses which allow even more people to access ALPSP training. The online events are offered via substantial course workbooks, online interactive sessions, a post course quiz and email follow up with the trainers.

Both our online and face-to-face training are updated continually in line with delegate feedback, NPS scores, committee and trainer expertise.

**In-house training**

We offer many of our courses as in-house events. This ensures that our training is available widely to members regardless of location. This training is convenient, cost effective and courses can be tailored to suit particular in-house requirements.

**Webinars and seminars**

Our webinars and seminars programme covers new emerging initiatives and hot topics that are of relevance to our industry. Our webinars offer easy to access updates on hot topics while our seminars attract a diverse mix of organisations and delegates. Smaller publishers get to meet others in the same situation, representatives of larger organizations are able to see the bigger picture.

**Committees**

Our professional development programme is looked after by two committees of volunteers: We try to ensure that the membership of our committees reflects the international and diverse nature of scholarly publishing, with a range of expertise including books and journals, HSS and STEM, small and large organizations and different regions.

For information on all our professional development visit: [www.alpsp.org/Events-Training](http://www.alpsp.org/Events-Training)

To volunteer for any of our committees email: amanda.whiting@alpsp.org
Meet the Team

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Sign up at www.alpsp.org/Mailing-List

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The International Trade Association for Scholarly Publishing and Communication

What we do

• Provide impartial information and advice
• Bring people and organizations together
• Share knowledge and expertise
• Support early careers
• Strengthen the community
• Represent our members
• Offer networking across scholarly publishing

How we do it

• Briefings, updates, bulletins and publications
• Conferences, seminars and webinars
• Training: face-to-face, online and in-house
• Collaborative projects across the industry
• Member networking events
• Representation and policy
• Jobs Board service
• Awards for innovation in publishing
• Member discussion forums
• Stand sharing at book fairs

Join ALPSP today!

www.alpсп.org