



The Association of
Learned & Professional
Society Publishers

Why Join ALPSP?

One Membership, **Many** Benefits, **All** Employees

- Connect with peers
- Stay informed
- Develop skills
- Be represented





ALPSP is the international trade body that supports and represents not-for-profit organizations that publish scholarly and professional content, and those that work with them. We have nearly 300 member organizations in 30 countries and help to connect, inform, develop and represent the scholarly publishing community.

Membership of ALPSP is for the whole organization so all staff can take advantage of our member benefits.



We send our staff to the ALPSP training days and courses to get them up to speed quickly on best practice on scholarly publishing, what it is, and how to do it properly and well. The sessions tend to be quite interactive and small enough that my guys going on the on the course will learn from it. They are in a nice sort of safe environment so they can ask questions easily and start to build up relationships with their peers.

Phil Garner, *Managing Director, Future Science Group*



ALPSP is invaluable. You can feel very isolated at times as a small publisher and self-publishing. If I have a problem or I come across something I haven't met with before, there is always an answer for me at ALPSP. It's a great community for meeting with people in the same situation.

Sophia Anderton,
British Institute of Radiology



As a US based organization the ALPSP conference is really beneficial to Silverchair as it convenes a good number of the UK and European societies together that I don't have the ability to reach individually very often and so having them all come together is a great benefit for Silverchair to interact and learn from them.

Jake Zarnegar, *Chief Product Officer Silverchair*,
Sep 2018

ALPSP Activities and Exclusive Membership Benefits

Information and advice

ALPSP brings together organizations involved in all areas of the industry and all fields of scholarly publishing to share knowledge and experiences, learn from each other and strengthen our community.

We offer many opportunities for members to share their information and expertise. These include the ALPSP Blog, LinkedIn and Twitter as well as our workshops, webinars, seminars and the ALPSP Conference.

Exclusive to ALPSP Members

ALPSP Alert

ALPSP Alert is the monthly news digest. It contains a summary of important developments in the world of publishing and scholarly communications, as well as updates on ALPSP activities.

ALPSP Policy Bulletin

This quarterly bulletin highlights key policy developments and legislative changes around the world.

Regular briefing and access to experts

Papers and guidance are provided to members on developments and policy affecting the industry such as Plan S, REF 2021, international piracy and copyright law. Members also have access to the expert knowledge of ALPSP Committee members and staff to answer their individual queries.

ALPSP Conference and Awards

The annual ALPSP Conference is a must for everyone involved in scholarly publishing. It offers a topical, challenging and varied programme, together with excellent opportunities to network and discuss key issues and ideas in an open and relaxed setting. The winners of the ALPSP Awards for Innovation in Publishing are announced at our Conference Dinner. The 2019 ALPSP Conference will be held from 11-13 September at the Beaumont Estate, Old Windsor, UK.

www.alpsp.org/conference

Exclusive to ALPSP Members

All employees at ALPSP member organizations receive a 30% discount on registration costs.

Professional Development and Training

ALPSP has a broad and diverse membership publishing books, journals, databases and other products. We provide a full and varied programme to help all our members keep up-to-date with industry developments and the skills they need to be successful. In addition to face to face events and training workshops, we offer webinars and online training sessions which can be accessed internationally.

For 2019 we will be offering over 20 training courses including a new workshop on 'Creating and Inclusive Culture'. We will also be holding courses in Europe and N. America.

www.alpsp.org/Events-Training

Exclusive to ALPSP Members

Significant discounts on fees

All employees at Member organizations receive a discount on registration fees for all training events and further Early Bird and Webinar Series discounts.

In-House Training

ALPSP members can access our training expertise and network to tailor our existing courses to their specific requirements, location and date. This service is offered on a worldwide basis.

Exhibitions

ALPSP exhibits at Frankfurt Book Fair and the London Book Fair where we are a partner in producing the Research and Scholarly Publishing Forum.

Exclusive to ALPSP Members

London Book Fair stand space

Small stands can be sublet by members in a special ALPSP area offering a cost effective and hassle-free way to have a presence within the academic publishing area.

ALPSP Members Drinks and Dinners

Our London Book Fair Drinks Reception and the very popular Frankfurt Dinner provide great networking opportunities for ALPSP members.

ALPSP Collections

This collaboration with Accucoms enables small and medium sized publishers to extend their journal sales around the world through the Aggregagent™.

Exclusive to ALPSP Members

ALPSP members are entitled to join the ALPSP Collections and receive a 15% discount on standard prices.

Learned Publishing

Learned Publishing is packed with the latest ideas and informed opinion on all aspects of scholarly publishing. Published quarterly, it contains original research plus reports on major initiatives and industry developments from around the world.

We offer both print and digital advertising in *Learned Publishing*. Readership includes key decision makers and influencers in over 300 key organizations spread across 40 countries.

www.learned-publishing.org
[@LearnedPublish](https://twitter.com/LearnedPublish)

Exclusive to ALPSP Members

ALPSP members are entitled to one print copy of *Learned Publishing* and unlimited online access. ALPSP members receive excellent discounted rates on advertising.



Representation and policy

ALPSP speaks on behalf of the international community of not-for-profit publishers and those who work with them. We liaise regularly on your behalf with library, academic and government bodies and work to raise the profile and increase understanding of scholarly publishing as a whole.

Exclusive to ALPSP Members

ALPSP members can participate in committees to share expertise, represent their differing needs, raise their profile and network within the industry.

Other Exclusive ALPSP Member Benefits

Jobs Alert service

This popular service is a simple and cost-effective way of getting a targeted message out to the scholarly communications community about your recruitment requirements. The fee of £125 excl VAT includes promotion on our website, a post to ALPSP Discuss group and tweets to our 5000+ followers.

Featured Member and Member News Updates

Members are offered a variety of ways to raise their organization's profile in the community such as our monthly Featured Member, News Updates, guest blogs and social media posts.



The annual conference is a fantastic opportunity to network with our publisher clients and to learn about emerging technologies and trends in our sector, and for the sharing of ideas and experience within the publishing community.

Michael Evans, *Global CEO,*
The Charlesworth Group, Aug 2018



ALPSP supports scholarly publishing by helping to:

- **CONNECT** people through the conference, events and collaborative projects
- **INFORM** the industry with briefings, updates, bulletins and publications
- **DEVELOP** the workforce through professional development and training
- **REPRESENT** its members through consultation and policy work.



How to apply

ALPSP offers two types of membership: Full and Associate. Membership is on an organizational rather than personal basis. All staff employed by a member organization can take advantage of our member benefits and the activities of the Association and representatives of Full Members are entitled to be elected to Council and vote. All applications for membership are submitted to the ALPSP Council for approval which takes approximately two weeks. Download an application form from www.alpsp.org.

Full membership is open to not-for-profit organizations, based anywhere in the world, which are involved in publishing academic and professional information in any medium. The subscription rates for this category of membership are based on direct scholarly and professional publishing annual expenditure (i.e. production, marketing, and distribution, but not salaries or indirect overheads).

Associate membership is open to organizations involved in the production, publication, promotion, distribution or collection of academic and professional information. Rates are based on annual income (gross revenue before all deductions other than sales tax) related to scholarly and professional publishing.

2019 Membership Rates

VAT (sales tax) is payable in addition to the rates shown where applicable.

Subscription Band	Publishing Expenditure (<i>Full Members</i>) or Income (<i>Associates</i>) Upper Band Limits	GB £	USD \$	EU €
A	£40k; \$76k; €63k	£265	\$563	€418
C	£120k; \$228k; €189k	£422	\$834	€621
E	£0.6m; \$1.14m; €0.945m	£926	\$1,764	€1,302
G	£2.3m; \$4.37m; €3.623m	£1,274	\$2,475	€1,767
H	£7.5m; \$14.250m; €11.813m	£1,811	\$3,479	€2,474
I	£20m; \$38m; €31.5m	£2,628	\$4,993	€3,520
J	£50m; \$95m; €78.75m	£4,352	\$8,282	€5,820
K	£100m; \$180m; €157.5m	£6,135	\$11,567	€8,197
L	Over £100m; Over \$180m; Over €157.5m	£7,918	\$14,900	€10,557

For more information on ALPSP membership please contact:

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