



The Association of  
Learned & Professional  
Society Publishers

# Why Join ALPSP?

- › Connect with peers
- › Stay informed
- › Develop skills
- › Be represented

“ Learned societies face myriad different challenges; being a member helps us to stay ahead of the curve.

Crispin Taylor,  
*American Society of Plant Biologists*



# The benefits of ALPSP membership

Membership of ALPSP is for the whole organization so all staff can take advantage of the member benefits.



## Information, advice and networking

ALPSP provides regular briefing papers and guidance to members on developments and legislation affecting the industry. We also offer a wide range of opportunities for members to share information and expertise. These include the ALPSP Discussion Group, ALPSP Blog, LinkedIn and Twitter as well as our workshops, seminars and the ALPSP Conference. In addition, members have access to the expert knowledge of committee members and staff.

## ALPSP Conference and Awards

The annual ALPSP Conference is a must for everyone involved in scholarly publishing. It offers a topical, challenging and varied programme, together with excellent opportunities to network and discuss key issues and ideas in an open and relaxed setting. The winners of the ALPSP Awards for Innovation in Publishing are announced at the Dinner. ALPSP members benefit from a significant discount on conference registration fees.

The 2018 ALPSP Conference will be held from 12-14 September at the Beaumont Estate, Old Windsor, UK.

[www.alpspconference.org](http://www.alpspconference.org)

## ALPSP Alert

ALPSP Alert is the member-only monthly news digest. It contains a summary of important developments in the world of publishing and scholarly communications, as well as updates on ALPSP activities. Available free to ALPSP members.

## Policy Bulletin

This bulletin highlights key issues and developments around the world. Available free to ALPSP members only.

## Learned Publishing

*Learned Publishing* is a major international journal, packed with the latest ideas and informed opinion in scholarly publishing. It is read by publishers, librarians, academics and others working in publishing and has a fully international authorship. It includes articles on all aspects of scholarly communication - from the author perspective to reviewing, technology, marketing and discoverability, new initiatives, readership, data, internationalization and much more. *Learned Publishing* is published quarterly and contains original research plus reports on major initiatives and industry developments from around the world. It is available free online to all members.

[www.learned-publishing.org](http://www.learned-publishing.org)  
[@LearnedPublish](https://twitter.com/LearnedPublish)

## Professional Development

ALPSP has a broad and diverse membership publishing books, journals, databases and other products. We provide a full and varied programme of events and workshops to help all our members keep up-to-date with industry developments and the skills they need to be successful. We are developing a growing number of webinars and online training sessions which can be accessed internationally.

ALPSP members receive a discount on all registration fees. We can also arrange training on an in-house basis for ALPSP member organizations anywhere in the world. Contact us to find out more.

## Exhibitions

ALPSP exhibits at the London Book Fair – where stand space can be sublet by members in a special ALPSP area. The ALPSP Members Drinks Reception is a great networking opportunity. We also exhibit at the Frankfurt Book Fair and organize the very popular 'Frankfurt dinner' exclusively for ALPSP members.

## Representation and policy

ALPSP speaks on behalf of the international community of not-for-profit publishers. We liaise regularly on your behalf with library, academic and government bodies. We aim to raise the profile and increase understanding of scholarly publishing as a whole, and not-for-profit publishers in particular, through public-speaking, press coverage and responses to policy initiatives.



ALPSP is tremendous value for money when compared with other membership associations. The wide range of services offered, from training and seminars to advocacy and lobbying on our behalf, mean that we feel up-to-date at a time of huge change in the industry, and represented in the debates influencing that change.

Andrea Powell, CABI



## ALPSP Collections

This collaboration with Accucoms enables small and medium sized publishers to extend their journal sales around the world through the Aggregagent. ALPSP members receive 15% discount on standard prices.

## University Press Redux Conference

Hosted by UCL Press with support from ALPSP, the 2018 Redux Conference will be held in London from 13-14 February 2018. It will bring together key players to hear about and discuss the exciting developments in the university press sector worldwide.

**#redux18**



Before and since the launch of ARM Education Media in October 2016, membership in ALPSP has been invaluable. As a new entrant in the academic publishing market, membership has provided a raft of useful resources to draw upon, including connections with other organizations via the conference and website, useful advice from the ever-helpful staff, and regular, up to date access to industry news and research. Association with ALPSP has also helped establish ARM Education Media's credibility as it establishes its place in the publishing landscape.

**Melissa Good**, *ARM Education Media*



## ALPSP supports scholarly publishing by helping to:

- **CONNECT** people through the conference, events and collaborative projects
- **INFORM** the industry with briefings, updates, bulletins and publications
- **DEVELOP** the workforce through professional development and training
- **REPRESENT** its members through consultation and policy work.

# Forthcoming events



## October 2017

### **Disruption, Innovation and Creativity: How to generate and implement new ideas in scholarly publishing**

Wednesday 4 October, London  
Tutors: David Smith, *The IET* and Will Russell, *University of Cambridge*

### **Metadata and Discoverability 101 for Books**

Thursday 26 October, webinar  
Chair: Sarah Thompson, *University of York*

## November 2017

### **Online Journal Discovery and Delivery: Working with libraries and intermediaries to maximise readership**

Thursday 2 November, London  
Tutors: Simon Inger and Tracy Gardner, *Renew Publishing Consultants*

### **Publication Ethics: Fraud and misconduct**

Wednesday 8 November, London  
Tutor: Susan Lord, *SAGE Publishing*

### **Agile Project Management for Publishing**

Wednesday 15 November, London  
Tutor: Andrew Miller, *Taylor & Francis*

### **Advanced Journal Development**

Wednesday 22 November, Oxford  
Tutors: Pippa Smart, *PSP Consulting* and Miriam Maus, *Wiley*

### **How to make Content more Discoverable through SEO**

Thursday 30 November, London  
Tutors: Paul Crabtree, *Veloll* and Rachel Maund, *Marketability*

### **EU-US Privacy Shield: How to comply with new rules of engagement**

Thursday 30 November, webinar  
Chair: Helen Gainford, *RELX Group*

## December 2017

### **Introduction to Journals Publishing**

Tuesday 5 December, online training  
Tutors: Pippa Smart, *PSP Consulting* and Simon Linacre, *Emerald Group Publishing*

## February 2018

### **Journal Development 1: Practical plans for improving journal success**

Wednesday 7 February, London  
Tutors: Pippa Smart, *PSP Consulting* and Neil Scriven, *Springer Nature*

### **Introduction to Journals Publishing**

Wednesday 7 March, London  
Tutors: Jon Newbury, *UCL* and Simon Linacre, *Emerald Group Publishing*

## March 2018

### **Developing OA and Hybrid Journals**

Wednesday 14 March, London  
Tutors: Michael Osuch, *Elsevier* and Fiona Counsell, *Taylor & Francis*

### **Online Journal Discovery and Delivery: Working with libraries and industry intermediaries to maximise readership**

Monday 20 March, London  
Tutors: Simon Inger and Tracy Gardner, *Renew Publishing Consultants*



## How to apply

ALPSP offers two types of membership: Full and Associate. Membership is on an organizational rather than personal basis. All staff employed by a member organization can take advantage of our member benefits and the activities of the Association, although only the representatives of Full Members are entitled to be elected to Council and vote. All applications for membership are submitted to the ALPSP Council for approval which takes approximately two weeks. Download an application form from [www.alpsp.org](http://www.alpsp.org).

**Full membership** is open to not-for-profit organizations, based anywhere in the world, which are involved in publishing academic and professional information in any medium. The subscription rates for this category of membership are based on direct scholarly and professional publishing annual expenditure (i.e. production, marketing, and distribution, but not salaries or indirect overheads).

**Associate membership** is open to organizations involved in the production, publication, promotion, distribution or collection of academic and professional information. Rates are based on annual income (gross revenue before all deductions other than sales tax) related to scholarly and professional publishing.

### 2018 Membership Rates

VAT (sales tax) is payable in addition to the rates shown where applicable.

Subscription Band	Publishing Expenditure ( <i>Full Members</i> ) or Income ( <i>Associates</i> ) Upper Band Limits	GB £	USD \$	EU €
A	£40k; \$76k; €63k	<b>£252</b>	<b>\$536</b>	<b>€398</b>
C	£120k; \$228k; €189k	<b>£402</b>	<b>\$794</b>	<b>€591</b>
E	£0.6m; \$1.14m; €0.945m	<b>£882</b>	<b>\$1,680</b>	<b>€1,240</b>
G	£2.3m; \$4.37m; €3.623m	<b>£1,213</b>	<b>\$2,357</b>	<b>€1,683</b>
H	£7.5m; \$14.250m; €11.813m	<b>£1,725</b>	<b>\$3,313</b>	<b>€2,356</b>
I	£20m; \$38m; €31.5m	<b>£2,503</b>	<b>\$4,755</b>	<b>€3,352</b>
J	£50m; \$95m; €78.75m	<b>£4,145</b>	<b>\$7,888</b>	<b>€5,543</b>
K	£100m; \$180m; €157.5m	<b>£5,843</b>	<b>\$11,016</b>	<b>€7,807</b>
L	Over £100m; Over \$180m; Over €157.5m	<b>£7,541</b>	<b>\$14,190</b>	<b>€10,054</b>

### For more information on ALPSP membership please contact:

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