



Association of Learned & Professional Society Publishers

LEARNED PUBLISHING

www.learned-publishing.org

Learned Publishing is a major international journal, packed with the latest ideas and informed opinion on all aspects of scholarly publishing. Over the past 30 years, the journal has developed a reputation for giving authoritative information about scholarly publishing. Published quarterly, it contains original research plus reports on major initiatives and industry developments from around the world.

Recent content includes...

Original research:

- Reflections on the international impact of Chinese STM journals
- How can a questionable journal be identified: Frameworks and checklists
- Open access journal publishing in the Nordic countries
- So, are early career researchers the harbingers of change?
- Sci-Hub: The new and ultimate disruptor? View from the front

Case studies/Industry Updates

- Maximizing dissemination and engaging readers: The other 50% of an author's day: A case study
- How publishers and editors can help early career researchers: Recommendations from a roundtable discussion

Opinions

- Reproducibility crisis, the scientific method, and the quality of published studies: Untangling the knot
- Journal development: Why and how?

Available free to ALPSP members.

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LEARNED
PUBLISHING

Learned Publishing is the journal of ALPSP published in collaboration with SSP

The journal is renowned for giving authoritative information about scholarly publishing. Read by publishers, librarians, academics and others working in publishing around the world, *Learned Publishing* has a fully international authorship. Articles on all aspects of publishing are included – from authorship, reviewing, technology, marketing and discoverability to new initiatives, readership, data, internationalisation – and more.

Occasional special issues are produced in addition to a themed issue in January each year. Recent special issues include University Press Redux in October 2016 and again in 2018.

- Quarterly publication, in print and online
- Articles published ahead of issue as Early View
- Print copy distributed to all ALPSP members
- IP recognition access now available for all ALPSP members
- Online access for ALPSP and SSP members
- All articles free to view after 24 months

Article from July 2019

How publishers and editors can help early career researchers: Recommendations from a roundtable discussion

Anna O'Brien, Chris Graf and Kate McKellar

First published: 05 July 2019 <https://doi.org/10.1002/leap.1249>

- Hearing the views of early career researchers (ECRs) provides valuable insights and is a worthwhile investment for publishers.
- Understanding the time and relationship issues that ECRs face can help publishers develop better systems and services.
- Talking to ECRs demonstrates a frustration that the editing, peer reviewing, and publishing ecosystem is built by people with whom they do not identify and by whom they are not represented.
- There is a greater role for journal editors to offer support, advice, and encouragement to ECRs.
- ECRs want journals to take more of a lead in promoting open science and supporting novel research outputs.
- There is a need for publishers to develop tools and systems that simplify journal requirements and help ECRs to publish.

Why publish with *Learned Publishing*?

Do you have a story to tell?

Has your company undertaken research, introduced innovative business developments, or launched new technologies or other solutions? Do you want to tell the industry?

- If you have undertaken research, publishing a **Peer-Reviewed Original Article** will give it credibility and ensure that it is archived and available for future reference.
- If you have introduced a new practice or system, or developed and trialed an innovative system, then a **Case Study** of what you have done, what you have learnt, and how this can benefit other publishers would make an excellent article.
- If you have a new product or initiative, or want to review recent publishing developments, then an **Industry Update** would be a great way to inform other publishers.
- If you have strong opinions and perspectives on developments, trends and changes in the industry, we would welcome your thoughts – considered **Opinion Pieces** are well read.

The journal is targeted at scholarly publishers, librarians and researchers and is read worldwide. Being freely available to all ALPSP and SSP members means your article can reach 1000s of people working in scholarly and professional publishing (we also offer optional OA).

All articles are peer reviewed, giving you valuable feedback to help improve the article for publication, and – if accepted – your article will be published ahead of issue via Early View.

Pre-submission enquiries

We welcome enquiries about future research projects, ideas for articles or thematic issues.

Contact Pippa Smart, Editor-in-Chief: editor@alpsp.org
NA Editor, Lettie Conrad: US-editor@alpsp.org

www.learned-publishing.org

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Themed issues and Special issues

The January issue – free access throughout the year

The first issue of the year is themed to allow more in-depth consideration of an area of scholarly publishing. We invite authors, and also call for papers on the topic which is set the previous year.

January 2020: The Future of Society Publishing

Guest editors: Becky Rinehart (Affiliate Senior Associate Partner with Maverick) and Peter Richardson (formerly Managing Director of the British Editorial Society of Bone & Joint Surgery).

This issue will consider the new economy of society publishing, the challenges and benefits of self-publishing, how Plan S and other OA revolutions will impact on societies, what do members expect and have the values of society publishing changed?

We welcome submissions (before the end of September 2019) – please contact the North American Editor: Lettie Conrad US-editor@alpsp.org

January 2019: Question everything - the future of scholarly publishing

- Bring the facts, bust the myths
- Open access mythbusting: Is open access affordable?
- A new economic model of the journal as a club
- How prevalent are plagiarized submissions?
- Why do researchers decide to publish in questionable journals?

Previous January issues

January 2018: Accessibility

January 2017: Discoverability

January 2016: Peer Review

Special issues

We publish occasional special issues. Our last one for 2018 was:

Special issue on the University Press Redux

Following the 2018 University Press Conference, this online-only issue collected new research, case studies and opinions from key leaders in the field of university press publishing.

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Half page colour / b+w	463 / 363

Inserts: quotes available on request.

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For further information and to discuss your specific requirements, contact Diane French: diane.french@alpsp.org



The Association of Learned & Professional Society Publishers

ALPSP members can read *Learned Publishing* online by logging in to the ALPSP website at:
www.alpssp.org

Society for Scholarly Publishing members can read the journal online via the SSP website:
www.sspnet.org

2020 Subscription Rates

ALPSP members receive one print copy of the journal and organization-wide online access.

Extra print copies are available to ALPSP members for £61.25 (USD \$121.25; €91.25)

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