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Article from January 2019

Open access mythbusting: Testing two prevailing assumptions about the effects of open access adoption
Dan Pollock and Ann Michael

Learned Publishing 32: 7-12 doi: 10.1002/leap.1209

- There is no evidence that, in the mainstream literature, open access (OA) journals suffer significant quality issues compared with non-OA journals.
- An increasing number of fully OA publications are attaining higher Journal Impact Factors at faster rates than their subscription and hybrid counterparts.
- Researchers do not appear to shop around for the best- value article processing charges (APCs).
- APCs for fully OA journals are slightly more price-sensitive than for hybrid journals but still show only a weak relationship between APC and impact.
- When numbers of papers published are taken into account, megajournals influence the fully OA market and show a mild price sensitivity when included; if their influence is excluded, price sensitivity remains very low.
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The January issue – this issue is free access
The first issue of the year is themed to allow more in-depth consideration of an area of scholarly publishing. We invite authors, and also call for papers on the topic which is set the previous year.

January 2019: Question everything – the future of scholarly publishing
- Bring the facts, bust the myths
- Open access mythbusting: Testing two prevailing assumptions about the effects of open access adoption
- Is open access affordable? Why current models do not work and why we need internet-era transformation of scholarly communications
- Do we need to move from communication technology to user community? A new economic model of the journal as a club
- How prevalent are plagiarized submissions? Global survey of editors
- Why do researchers decide to publish in questionable journals?
- Is the drive for reproducible science having a detrimental effect on what is published?
- Mythbusting AI: What is all the fuss about?
- Is the term ‘serials’ relevant any longer? Some thoughts on the matter
- Does the early career ‘publish or perish’ myth represent an opportunity for the publishing industry?
- The pursuit of publishing: Was a masters in publishing worthwhile?
  And more…

Previous January issues
January 2018: Accessibility
January 2017: Discoverability
January 2016: Peer Review

Special issues
We publish occasional special issues. Our last one for 2018 was:

Special issue on the University Press Redux
Following the 2018 University Press Conference, this online-only issue collected new research, case studies and opinions from key leaders in the field of university press publishing.
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