



Association of Learned & Professional Society Publishers

# LEARNED PUBLISHING

[www.learned-publishing.org](http://www.learned-publishing.org)

*Learned Publishing* is a major international journal, packed with the latest ideas and informed opinion on all aspects of scholarly publishing. Over the past 30 years, the journal has developed a reputation for giving authoritative information about scholarly publishing. Published quarterly, it contains original research plus reports on major initiatives and industry developments from around the world.

## Recent content includes...

### Original research:

- Journal coverage of the Emerging Sources Citation Index
- Why do authors publish in predatory journals?
- What influences the regional diversity of reviewers: A study of medical and agricultural/biological sciences journals
- Evaluating e-book platforms: Lessons from the e-book accessibility audit

### Case studies/Updates

- The future of global research: A case study on the use of scenario planning in the publishing industry
- Accessibility at JSTOR: From box-checking to a more inclusive and sustainable future
- The secrets of failing better: Accessible publishing at SAGE. A case study

### Opinions

- Putting an end to down-and-go: The website's role in a content marketing ecosystem
- How publishing has helped and hindered me: Experiences and advice from a blind reader and publisher
- Collection, curation and quality: The editor's responsibility

Available free to ALPSP members.

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LEARNED  
PUBLISHING

## **Learned Publishing is the journal of ALPSP published in collaboration with SSP**

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The journal is renowned for giving authoritative information about scholarly publishing. Read by publishers, librarians, academics and others working in publishing around the world, *Learned Publishing* has a fully international authorship. Articles on all aspects of publishing are included – from authorship, reviewing, technology, marketing and discoverability to new initiatives, readership, data, internationalisation – and more.

Occasional special issues are produced in addition to a themed issue in January each year. Recent special issues include University Press Redux in October 2016 and again in 2018.

- Quarterly publication, in print and online
- Articles published ahead of issue as Early View
- Print copy distributed to all ALPSP members
- IP recognition access now available for all ALPSP members
- Online access for ALPSP and SSP members
- All articles free to view after 24 months

## **Article from July 2018**

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### **What publishers can take away from the latest early career researcher research**

**David Nicholas, Anthony Watkinson, Abdullah Abrizah, Cherifa Boukacem-Zeghmouri, Jie Xu, Blanca Rodríguez-Bravo, Marzena Swigoń, Eti Herman**

*Learned Publishing* 31: 249-253. doi:10.1002/leap.1165

- Early career researchers (ECRs) consider journals the central form of communication – but are concerned about pressure to publish.
- ECRs want to share but currently accept the closed publishing system because of the need to build a traditional reputation.
- ECRs know – and appear to care – little about publishers but trust them as publishing and reviewing facilitators.
- Editors are criticized for not managing peer review with better selection of reviewers.
- Megajournals are not seen as the future journal form and criticized for lack of selectivity.
- ECRs want open access/science in principle but are circumspect about their contribution to it.
- ResearchGate is a key force for change as ECRs consider it a mainstay communication and reputation platform.

## Why publish with *Learned Publishing*?

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### Do you have a story to tell?

Has your company undertaken research, introduced innovative business developments, or launched new technologies or other solutions? Do you want to tell the industry?

- If you have undertaken research, publishing a **Peer-Reviewed Original Article** will give it credibility and ensure that it is archived and available for future reference. Your research project may be large but, if it provides useful information for the industry, we will be interested to hear of it.
- If you have introduced a new practice or system, or developed and trialled an innovative system, then a **Case Study** of what you have done, what you have learnt, and how this can benefit other publishers would make an excellent article.
- If you have a new product or initiative, or want to review recent publishing developments, then an **Industry Update** would be a great way to inform other publishers.
- If you have strong opinions and perspectives on developments, trends and changes in the industry, we would welcome your thoughts – considered **Opinion Pieces** are well read.

The journal is targeted at scholarly publishers and is read worldwide. Being freely available to all ALPSP and SSP members means your article can reach 1000s of people working in scholarly and professional publishing (we also offer optional OA).

All articles are peer reviewed, giving you valuable feedback to help improve the article for publication, and – if accepted – your article will be published ahead of issue via Early View.

### Pre-submission enquiries

We welcome enquiries about future research projects, ideas for articles or thematic issues.

Contact Pippa Smart, Editor-in-Chief: [editor@alpsp.org](mailto:editor@alpsp.org)

US Editor, Lettie Conrad: [us-editor@alpsp.org](mailto:us-editor@alpsp.org)

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## Themed issues and Special issues

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### The January issue

The first issue of the year is a themed issue to allow more in-depth consideration of an area of scholarly publishing. We invite authors, and also call for papers on the topic which is set the previous year.

### *January 2019: Question everything – the future of scholarly publishing*

For scholarly and professional publishing, there are certain “truths” we hold as self-evident – but global cultural & technological forces in today’s information economy are bringing us to question the status quo. Are we operating under assumptions that are evidence-based and borne out in the research literature? Or, have we accepted age-old maxims without putting them to the test? As Learned Publishing turns 30, we are planning a special issue that looks into the future of publishing through the window of evidence rather than tradition and assumption.

### Previous issues

#### **January 2018: Accessibility**

Articles included:

- Evaluating e-book platforms: Lessons from the e-book accessibility audit
- Towards universal accessibility: The UK policy landscape and supporting technology
- Beyond the mandates: The far-reaching benefits of multimedia accessibility
- The ScienceDirect accessibility journey: A case study
- Do you have a broken link in your accessibility chain?

#### **January 2017: Discoverability**

#### **January 2016: Peer Review**

### Special issues

We publish occasional special issues. Our next one planned for 2018 is:

#### **Special issue on the University Press Redux**

Following the 2018 University Press Conference, this online-only issue will collect new research, case studies and opinions from key leaders in the field of university press publishing.

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## Print

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Full page colour / b+w	826 / 628
Half page colour / b+w	463 / 363

Inserts: quotes available on request.

**Discounted rates are available for a series of four print bookings and bundled deals (online and print) plus a further discount for ALPSP members.**

For further information and to discuss your specific requirements, contact Diane French: [diane.french@alpsp.org](mailto:diane.french@alpsp.org)



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Society for Scholarly Publishing members can read the journal online via the SSP website:  
**www.sspnet.org**

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