ACCELERATING THE TRANSITION TO OA THROUGH SUBSCRIPTIONS

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WHY PURSUE OA?

Push
• The proprietary subscription model is being challenged

Pull
• AR is a mission-based non-profit publisher
• Strong public good/benefit aspect
BUT HOW?

• Conventional approaches to OA do not translate well to invited, expert-authored review content
• Predominant APC model not applicable
• Our content is not funded and does not fall under OA mandates

Can we work with libraries to redirect subscription spends to support costs of publication and support OA?
Subscribe to Open™

• In this model for select journals libraries will be offered to:
  • Participate in Subscribe to Open and receive 5% discount off the subscription cost
  • All subscribers must participate for content to be opened, i.e. content opened after threshold is reached
  • Offer repeated each year
Subscribe to Open™ Presentation

**Individual Journal:**
- *Subscribe to Open™* for 2020 and receive a 5% discount. We understand that open access to [journal name] in 2020 is only guaranteed if all subscribers participate. We will receive the 5% discount even if the content remains gated.

**Journal in Collection:**
- *Subscribe to Open™* for 2020 and receive a 5% discount on the [journal name] portion of the collection price. We understand that open access to [journal name] in 2020 is only guaranteed if all subscribers participate. We will receive the 5% discount even if the content remains gated.
Annual Review of Public Health Usage 2016 - 2018

Number of Views by Month and Download Year

Download Year: 2016, 2017, 2018

0K 20K 40K 60K 80K 100K 120K

1 2 3 4 5 6 7 8 9 10 11 12
Annual Review of Public Health Usage Jan – May 2018
Top 10 secrets about stress and health

The stress of life — from everyday conflicts to major crises — can take its toll on our bodies. Here’s what scientists know, and still don’t know, about the stress connection.

By Turi Stumph
THANK YOU

QUESTIONS?

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