IS THE BIG DEAL RIGHT FOR A SMALLER UNIVERSITY LIBRARY?

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BACKGROUND

- The University of Tulsa is a small, comprehensive university consisting of five colleges
- Current enrollment – 3,343 undergraduate; 755 graduate; 335 law
- 2008 – University self-study report for accreditation proposes new PhD programs over the next ten years
- Seven new doctoral programs added:
  - Chemistry
  - Physics
  - Anthropology
  - Computer Engineering
  - Mathematics
  - Nursing Practice
  - Nursing Practice/Anesthesia
COLLECTIONS BUILDING

- 2008 – Licensed Elsevier “Freedom Collection” (2,300 journals) plus Scopus
- Joined ESIG (EPSCoR Science Information Group) consortium
- 2010 – Joined ESIG consortial deals for Wiley and Springer content
- Added many other e-journals, databases and e-book collections between 2008 and 2012
Library fundraising strategies yielded small results

2012 - University budget issues began to mount

Other priorities for university’s discretionary $$$ emerged

2013 - We began taking a closer look at the “big deals”

FY16 – mandated 4% cuts across campus

- Reduced book budget by $126K

- Cut $120K from print & e-journals and other e-resources

75% of our $1.8 million e-resources budget now went to only 30 databases
MORE BUDGET CHALLENGES

- Even more fiscal pressures in FY17
  - University-wide layoffs
  - Temporary cessation of university contribution to employee pensions
- Library would need to reduce collections budget by $300,000
- Cancelled $50K in other e-resources plus $109K in print
- Major focus on the four publishers that accounted for 34% of our entire collections budget:
  - Elsevier ($277,048)
  - Wiley ($228,554)
  - Springer ($83,259)
  - Sage ($73,523)
<table>
<thead>
<tr>
<th>Publisher</th>
<th>No. Titles CY16</th>
<th>Total Spend CY16</th>
<th>Ave. Cost/Download</th>
<th>No. Titles with 100+ Article Downloads</th>
<th>No. Titles with 50 &gt; 99 Downloads</th>
<th>No. Titles with ≤ 5 Downloads</th>
<th>No. Titles Remaining</th>
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</thead>
<tbody>
<tr>
<td>Elsevier Science Direct</td>
<td>2,318</td>
<td>$277,048</td>
<td>$4.17</td>
<td>131</td>
<td>129</td>
<td>1,562</td>
<td>497</td>
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<tr>
<td>Wiley*</td>
<td>1,766</td>
<td>$228,554</td>
<td>$15.79</td>
<td>41</td>
<td>24</td>
<td>1,311</td>
<td>390</td>
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<tr>
<td>Springer</td>
<td>2,140</td>
<td>$83,259</td>
<td>$8.33</td>
<td>17</td>
<td>15</td>
<td>1,820</td>
<td>288</td>
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<tr>
<td>Sage</td>
<td>631</td>
<td>$73,523</td>
<td>$13.93</td>
<td>5</td>
<td>5</td>
<td>449</td>
<td>72</td>
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<tr>
<td>TOTALS</td>
<td>6,855</td>
<td>$662,384</td>
<td></td>
<td>194</td>
<td>173</td>
<td>5,142</td>
<td>1,247</td>
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</table>

### Journal Cancellations for 2017 - Major Publishers

<table>
<thead>
<tr>
<th>Publisher</th>
<th>No. Titles Cancelled</th>
<th>No. Titles Retained CY17</th>
<th>Total Cost Cancelled</th>
<th>Total Cost Reduction</th>
<th>Most Expensive Title Retained</th>
<th>Least Expensive Title Retained</th>
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<tbody>
<tr>
<td>Wiley*</td>
<td>1,725</td>
<td>38</td>
<td>$133,242</td>
<td>$95,312</td>
<td>$17,039</td>
<td>$0</td>
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<tr>
<td>Springer</td>
<td>2,123</td>
<td>17</td>
<td>$39,121</td>
<td>$44,138</td>
<td>$6,232</td>
<td>$0</td>
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<tr>
<td>Sage</td>
<td>627</td>
<td>4</td>
<td>$7,561</td>
<td>$65,962</td>
<td>$2,252</td>
<td>$1,133</td>
</tr>
<tr>
<td>TOTALS</td>
<td>4,475</td>
<td>59</td>
<td>$179,924</td>
<td>$205,412</td>
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<td></td>
</tr>
</tbody>
</table>

* Three Wiley titles originally earmarked for retention are only available as part of the total journal bundle.
“JUST IN TIME” AND “JUST IN CASE”

- Primary emphasis now on article delivery to the desktop fast where we no longer have a current journal subscription

- Changed interlibrary borrowing platform to RapidILL in April
  - Usage and results thus far are highly encouraging
  - Article fulfillment rate within 8-12 hours of order exceeds 95%

- Article purchase alternatives available from two commercial sources:
  - Reprint Desk’s “Article Galaxy” service with access to over 40,000 titles
  - Copyright Clearance Center’s “Get It Now” service with over 17,000 titles

- New journal subscriptions will be few and case-by-case until the university’s budget situation improves

- The same holds for other e-resources