

IS THE BIG DEAL RIGHT FOR A SMALLER UNIVERSITY LIBRARY?

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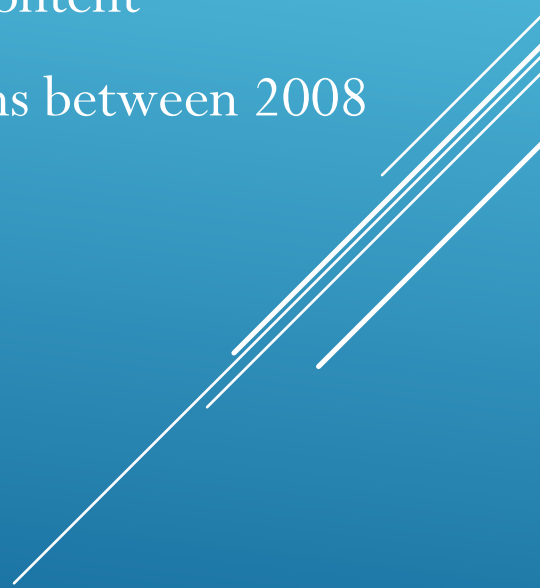
R.M. & Ida McFarlin Library

University of Tulsa

BACKGROUND

- ▶ The University of Tulsa is a small, comprehensive university consisting of five colleges
- ▶ Current enrollment – 3,343 undergraduate; 755 graduate; 335 law
- ▶ 2008 – University self-study report for accreditation proposes new PhD programs over the next ten years
- ▶ Seven new doctoral programs added:
 - Chemistry Physics Anthropology
 - Computer Engineering Mathematics
 - Nursing Practice Nursing Practice/Anesthesia


COLLECTIONS BUILDING

- ▶ 2008 – Licensed Elsevier “Freedom Collection” (2,300 journals) plus Scopus
 - ▶ Joined ESIG (EPSCoR Science Information Group) consortium
 - ▶ 2010 – Joined ESIG consortial deals for Wiley and Springer content
 - ▶ Added many other e-journals, databases and e-book collections between 2008 and 2012
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- A decorative graphic consisting of several parallel white lines of varying lengths, slanted upwards from left to right, located in the bottom right corner of the slide.

BUDGET CHALLENGES

- ▶ Library fundraising strategies yielded small results
- ▶ 2012 - University budget issues began to mount
- ▶ Other priorities for university's discretionary \$\$\$ emerged
- ▶ 2013 - We began taking a closer look at the “big deals”
- ▶ FY16 – mandated 4% cuts across campus
 - ▶ Reduced book budget by \$126K
 - ▶ Cut \$120K from print & e-journals and other e-resources
- ▶ 75% of our \$1.8 million e-resources budget now went to only 30 databases

MORE BUDGET CHALLENGES

- ▶ Even more fiscal pressures in FY17
 - ▶ University-wide layoffs
 - ▶ Temporary cessation of university contribution to employee pensions
 - ▶ Library would need to reduce collections budget by \$300,000
 - ▶ Cancelled \$50K in other e-resources plus \$109K in print
 - ▶ Major focus on the four publishers that accounted for 34% of our entire collections budget:
 - ▶ Elsevier (\$277,048)
 - ▶ Wiley (\$228,554)
 - ▶ Springer (\$83,259)
 - ▶ Sage (\$73,523)
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McFarlin Library Major Publisher Journal Bundles, 2016							
<i>Publisher</i>	<i>No. Titles CY16</i>	<i>Total Spend CY16</i>	<i>Ave. Cost/ Download</i>	<i>No. Titles with 100+ Article Downloads</i>	<i>No. Titles with 50 > 99 Downloads</i>	<i>No. Titles with ≤5 Downloads</i>	<i>No., Titles Remaining</i>
Elsevier Science Direct	2,318	\$277,048	\$ 4.17	131	129	1,562	497
Wiley*	1,766	\$228,554	\$ 15.79	41	24	1,311	390
Springer	2,140	\$83,259	\$ 8.33	17	15	1,820	288
Sage	631	\$73,523	\$ 13.93	5	5	449	72
TOTALS	6,855	\$662,384		194	173	5,142	1,247
Journal Cancellations for 2017 - Major Publishers							
<i>Publisher</i>	<i>No. Titles Cancelled</i>	<i>No. Titles Retained CY17</i>	<i>Total Cost Retained</i>	<i>Total Cost Reduction</i>	<i>Most Expensive Title Retained</i>	<i>Least Expensive Title Retained</i>	
Wiley*	1,725	38	\$133,242	\$95,312	\$17,039	\$0	
Springer	2,123	17	\$39,121	\$44,138	\$6,232	\$0	
Sage	627	4	\$7,561	\$65,962	\$2,252	\$1,133	
TOTALS	4,475	59	\$179,924	\$205,412			
* Three Wiley titles originally earmarked for retention are only available as part of the total journal bundle.							

“JUST INTIME” AND “JUST IN CASE”

- ▶ Primary emphasis now on article delivery to the desktop fast where we no longer have a current journal subscription
- ▶ Changed interlibrary borrowing platform to RapidILL in April
 - ▶ Usage and results thus far are highly encouraging
 - ▶ Article fulfillment rate within 8-12 hours of order exceeds 95%
- ▶ Article purchase alternatives available from two commercial sources:
 - ▶ Reprint Desk’s “Article Galaxy” service with access to over 40,000 titles
 - ▶ Copyright Clearance Center’s “Get It Now” service with over 17,000 titles
- ▶ New journal subscriptions will be few and case-by-case until the university’s budget situation improves
- ▶ The same holds for other e-resources