CURATED LEARNING RESOURCES: BEYOND THE E-TEXTBOOK

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BLOOMSBURY’S ACADEMIC PORTFOLIO

- THE HANDBOOK OF FOOD AND POPULAR CULTURE
  BY ADRIAN KELLY

- SUPERWOMEN: GENDER, POWER, AND REPRESENTATION
  BY CAROLYN COCCA

- FRONTLINE TURKEY: THE CONFLICT AT THE HEART OF THE MIDDLE EAST
  BY EZGI BAŞARAN

- 33 1/3: MY BEAUTIFUL DARK TWISTED FANTASY
  BY KIRK WALKER GRAVES

- SOPHOCLES: THE OEDIPUS AT COLONUS
  BY ADRIAN KELLY

- DRAPING: FOR APPAREL DESIGN
  BY HELEN SANDERS-ARMSTRONG

- Disparities
  By Slavoj Žižek

- THE CURIOUS INCIDENT OF THE DOG IN THE NIGHT-TIME
  By MARK HADLEY

2
• Range of AHSS subject specialisms & use cases
• Diverse content:
  • Primary works, reference, applied textbooks, practitioner, trade crossover
  • Generic platform approach doesn’t work
FAIRCHILD BOOKS

- Fashion textbook platform
- Students can buy books, rent e-textbooks & ancillaries
- Pilot project in US: inclusive model
CURATED DIGITAL PLATFORMS
IMMERSIVE RESOURCES

- Built around needs of subject users
- Visually rich
- Images, tools, visual navigation
Serge Gainsbourg's Histoire de Melody Nelson

Read more

Marvin Gaye's concept album What's Going On is released, becoming an instant commercial and critical success

Read more
DRAMA ONLINE

- 2,000+ playtexts from Methuen, Arden, Faber, Nick Hern & others
- Play Tools: character grid, part book
BERG FASHION LIBRARY

- Integrates reference, book chapters, image library
- Pedagogic tools

Lesson Plans

Lesson plans are structured thematically and provide teachers with ideas for assignments, discussion topics, readings, and enrichment materials which can be included in a multitude of classes relating to fashion. Including links to essential articles, images, and eBook chapters within Bloomsbury Fashion Central, the following lesson plans have been prepared to help educators plan their teaching more effectively.

Lesson plans are provided free of charge, but to access linked content within Bloomsbury Fashion Central your institution will need to subscribe. For more details please contact us.

We will be adding new lesson plans each year. If you would like to write or request a new lesson plan, please contact Serina Mahar.

Jump to:
- NEW: Post-Mao Chinese Fashion
- NEW: Fashion Museology
- Diversification in Fashion Markets, Street Styles and Cultural Change
- Bridal Fashions across the Globe
- The Study of Dress and Fashion
- Dress and Teens: A Brief Study of Influences
- Costume and Costuming: A Brief View
- Fashion and National Identity: An Intercultural Overview

NEW: Post-Mao Chinese Fashion

As the influx of Western brands has continued to change fashion consumption in China, the rise of the country as a production powerhouse has also been changing the landscape of world fashion. Consisting of four lessons designed for college students at first year undergraduate level and above, this unit covers topics relating to the global fashion world, fashion revival and identity, and fashion designers and models in the context of China's post-Mao era.

NEW: Fashion Museology

For decades the museum has been the center of fashion heritage management, as well as a significant platform for fashion history to be communicated. Consisting of four lessons designed for graduate students enrolled in courses such as Fashion History or Museum Studies, this unit covers topics relating to: what is fashion museology?, the power of fashion museums, controversies surrounding fashion museums, and how fashion heritage is practiced in the museum.

Diversification in Fashion Markets, Street Styles and Cultural Change

Many believe that the creative process of everyday fashion begins with design genius. In truth, this is the realm of couture fashion, an area which few will have the experience of buying or working with. Understanding street style, and how mass culture influences it, is therefore important. This unit encourages students to use textbooks alongside articles from Bloomsbury Fashion Central to shape a modular
BLOOMSBURY APPLIED VISUAL ARTS

- Library of textbooks in design, media, photography, branding
- Aggregated & indexed at chapter level
BLOOMSBURY’S CURATED LEARNING RESOURCES

- Platforms customised around needs of subject specialists
- Mixture of content types
- Added pedagogic & practical tools
- Flexible sales models