FOCUS OF MY TALK

ABOUT ME

WHAT HAVE WE DONE AT MANCHESTER?

WHAT IS IMPORTANT FOR UNIVERSITIES?

WHAT DO UNIVERSITIES NEED?

INTERESTING PANEL DISCUSSION!
About Me

Led the development of an e-textbook programme at Manchester
*Books Right Here Right Now*

Extensive experience of negotiations with publishers and technology intermediaries

Commentator on e-textbook sector
WHAT ARE WE DOING AT MANCHESTER?
PILOT PROGRAMME 2014-2017
FULLY ESTABLISHED SERVICE
23,700 INDIVIDUAL STUDENTS
Academic Year 2018/19
NEW SUPPLY MODEL
UNIVERSITY VIEW POINT – WHY?
IMPROVED STUDENT EXPERIENCE
HIDDEN COSTS ISSUE
DISSATISFACTION WITH CURRENT LIBRARY E-BOOK MODELS
NOT ENOUGH COPIES
INTERACTIVE FUNCTIONALITY WITH AN E-TEXTBOOK
WHAT IS IMPORTANT FOR UNIVERSITIES i.e. WHY?

UNIVERSITY VIEW POINT – WHAT?
GREATER LEVEL OF ANALYTICS
NEW PRICING MODELS
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