Agenda

- Background
- Our Platform
- Publisher Analytics
- Partners
- Integrations
It all started when...

Our CEO left the charity he co-founded in Perth, Australia.

He caught the Trans-Siberian with other Rhodes Scholars.

He dropped out of PPE at Oxford University to run Bibliotech.
Textbooks were not discoverable and not instantly accessible
Whereas most consumer products today are discoverable and instantly accessible
Publishers have the highest quality content in the world

TEXTBOOKS

MONOGRAPHS

HOSTED PRODUCTS
Students and academics are more likely to purchase content when they know it covers their class, topic, concept or interest.
Our platform offers the best user experience

Native, cross-platform apps

- Android
- iOS
- MacOS
- Windows
- Linux
- Chromebook
- Web-app

Searchability
Smart search looks for the best definitions across the entire library

Secure Offline
Secure, one-click downloads with DRM intact but no zero feature restrictions

Instant Access
Access platform instantly from the LMS and discovery layer through SSO. No login, no installation, no download

Accessibility
Fully scalable and reflowable content with native screen reader support and text-to-speech
Our proprietary search and recommendation engine utilizes machine learning to suggest textbooks, chapters, definitions, figures and examples to academics and students.
Portions of fair use material drive students to purchase

**DEFINITIONS**

bronsted base

*points: A Bronsted acid is a proton donor and a Bronsted base is a proton acceptor. A proton has no separate existence in chemistry and it is ...*

Inorganic Chemistry- Mark Weller

**EXPLANATIONS**

bronsted base

*to control even though some Lewis bases act both as Bronsted bases and as nucleophiles. The pKa of a base is a good measure of its proton-abstracting ... hindered base should be chosen. On the other hand, if substitution is required, then HO- or a soft nucleophile that is only weakly basic such as*

Mechanisms of Organic Reactions- Howard Maskill

**FIGURES**

P-R orbital

*Fig. 6.24. Construction of hybrid orbitals from phosphorus d orbitals and P-R π* orbitals. These are available to accept electron density from metal d orbitals (Fig. 6.25).*

d-Block Chemistry- Mark J. Winter
We partner with academic publishers
Our customers include the world’s best universities
Publishers access usage analytics to help make revision and pricing decisions.
299.59
# of Reading Sessions

7.232
Average Reading Session (Minutes)

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We integrate with key third-parties

Authentication
- Shibboleth
- OpenAthens
- IMS Global Learning Consortium

Discoverability
- EBSCO Information Services
- Summon
- Ex Libris
- Google
- MARC 21
- OCLC

Learning Management Systems
- Blackboard
- Moodle
- Desire2Learn
- Canvas
- Angel Learning

Accessibility & Analytics
- COUNTER
- WCAG

*custom integrations and analytics as part of contract*