What does academic engagement mean now?

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Outline:

1. Examples
2. Problems
3. Types of engagement
“Publishing” and “researching” have a symbiotic relationship
“Just because I’m thinking, it doesn’t mean I think publishers are bad”
“Books are good”
Pure evil

Necessary evil
Problems:

1. We struggle as an industry to explain what we do

2. We don’t – or can’t – always listen well enough
Reader
Author
Peer reviewer
Editorial board member