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Learned & Professional  
Society Publishers

# Are Your Rights in Order? 7 risks and 7 ways of avoiding them

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Publishers Licensing Society

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# Are Your Rights in Order?

**7 Risks and 7 Ways of Avoiding Them**



# 7 Commercial Risks of Poor Rights Management

Rights Management:

*Obtaining appropriate rights, understanding the rights you have and fulfilling your obligations in respect of those rights for each of your content assets*

# 1. Lost Income

**Good rights management practice** results in increased revenues



Copyright: [vexworldwide](#)

# 2: Stifling Innovation

**Good rights management** enables you to innovate and move swiftly to market with new products



Copyright: [Gearstd](#)

# 3: Harder To Combat Piracy

**Good rights management** enables you to combat piracy and unauthorised use, protecting your business



Copyright: [robuart](#)

# 4: Infringement

**Good rights management** means you mitigate the risk of infringing copyright, and dealing with costly legal bills



# 5: Reputational Damage

**Good rights management** enhances your reputation amongst the author community and your market



Copyright: [Phoenix](#)  
[s](#)



# 6: Erosion of Copyright

**Good rights management** means that publishers and users of our content can work within an efficient copyright framework, without the threat of broadening exceptions to copyright which undermine business models



# 7: Increase Costs & Risks for Mergers & Acquisitions

**Good Rights Management** enables mergers and acquisitions to be completed swiftly and at the right price



Copyright: [IOVE IOVE](#)

# 7 Commercial Risks of Poor Rights Management

1. Lost Income
2. Stifling Innovation
3. Harder to combat piracy
4. Infringement
5. Reputational Damage
6. Erosion of Copyright
7. Increase Costs and Risks for Mergers and Acquisition

7 ways of avoiding them

# PLS **Permissions Management** can help...

- Get **advice** in practical Rights workshops
- Useful **Webinars**
- Rights Management Working Group
- Use PLSclear

**Find out more:**

[www.pls.org.uk/permissions](http://www.pls.org.uk/permissions)

Speak to the PLS team at the conference



# Rights Management Checklist

- Put Rights Management at the heart of your business
- Resource Rights Management
- Make sure you get the right rights
- Ensure all content is covered by Proper Documentation
- Store your Rights Documentation (and data)
- Manage contractual compliance
- Seek support from PLS

# Are Your Rights in Order?

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