



Training & Events Programme 2025



ALPSP helps keep you updated on the skills and knowledge required to be successful in scholarly publishing

| Training/Event | Dates |
|---|--------------------------|
| Effective Social Media for Scholarly Publishers | 3 & 4 March |
| ALPSP Member London Book Fair Dinner | 11 March |
| Project Management for Publishing | 19 & 20 March |
| How Journals Work | 25 & 26 March |
| ALPSP OUP Redux Conference | 3 & 4 April |
| Growing Successful Open Access Journals | 22 & 23 April |
| Introduction to People Management in Publishing | 29 April & 6 May |
| Journal Metric Analysis and Measuring Impact | 7 & 8 May |
| How Your Authors Are Using AI Tools and What You Should Do (or Not Do) About It | 20 May |
| Understanding Copyright | 21 & 22 May |
| Introduction to Journals Marketing | 3 & 4 June |
| Management into Leadership in Publishing Programme | 3, 5, 10 & 12 June |
| Fundamentals of Finance for Publishers | 10 & 11 June |
| NEW Internal Change Communications for Publishing Professionals | 17 June |
| Building Strategies for Managing Partnerships and Institutional eBook Sales | 24 & 25 June |
| Journal Development 1: Strategic planning and practical tactics for improving journal success | 26 & 27 June |
| How Publishing Ethics Can Nurture Trust in Scholarly Publications | 2 & 3 July |
| Publishers Going Agile | 7-10 July |
| Attracting and Retaining Quality Content | 15 & 16 July |
| ALPSP Conference and Awards | 10-12 September |
| Effective Social Media for Scholarly Publishers | 17-18 September |
| Commissioning Content: Working with authors and editors | 22 & 23 September |
| Project Management for Publishing | 24 & 25 September |
| The Peer Review Process: Mastering the fundamentals | 30 September & 1 October |
| Strategy and Pricing for Open Access Journals | 2 October |
| Managing and Influencing your Editorial Board | October |
| Effective Journal Publishing | 8 & 9 October |
| Books in the Data Driven World: Understanding their impact | 4 & 5 November |
| Product Management in Publishing: Mastering the fundamentals to ensure product success | 12 & 13 November |
| Lean Six Sigma White Belt: Introduction to process improvement tools and methods | 17-20 November |
| Advanced Journal Development: Strategic development for managers | 19 & 20 November |
| Improving Usage and Engagement | 25 & 26 November |
| Mentoring and Coaching in Publishing: How to get the most out of it | 9 & 11 December |

Key: Training (virtual) Conference Other events

ALPSP Training Programme

ALPSP training is devised and delivered by publishers for publishers, and covers a broad range of topics. All groups are kept small with interactive sessions using breakouts, pre-course work, polls, with opportunities for networking and discussions. Many courses are also available in-house for members and non-members, plus in 2025 we will be introducing a range of on-demand training courses.

All member organizations benefit from:

- Significant discounts and additional early bird rates available on all virtual training
- Significant discount on in-house and on-demand training
- Reduced registration fees for Annual Conference and Awards 2025
- Exclusive networking events and free member webinars.

For more information, visit our website, sign up to ALPSP newsletters, or email melissa.marshall@alpsp.org

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