



Networking Sponsorship Package



About ALPSP

ALPSP is the international trade association which supports and represents not-for-profit organizations that publish scholarly and professional content, and those that work with them. Membership of ALPSP is for the whole organization so all employees can take advantage of the benefits.

Our mission

To be relevant, resonant and accessible for everyone involved in the publishing and communication of scholarly research and information. To provide best practice, training and representation through a vibrant network, to help individuals and organizations thrive.

Why sponsor?

As the ALPSP Networking Sponsor, you'll be recognised for helping to connect ALPSP members at industry events and will be seen at all the right places where publishers meet and industry conversations flow.



Communicate

With key decision makers. Publishers, content providers, librarians, consultants

Engage

In open discussions on the challenges and opportunities facing the ALPSP community

Share

Information and knowledge with peers and the publishing community

Support

Early careers and LMIC organizations

Promote

Your brand/products

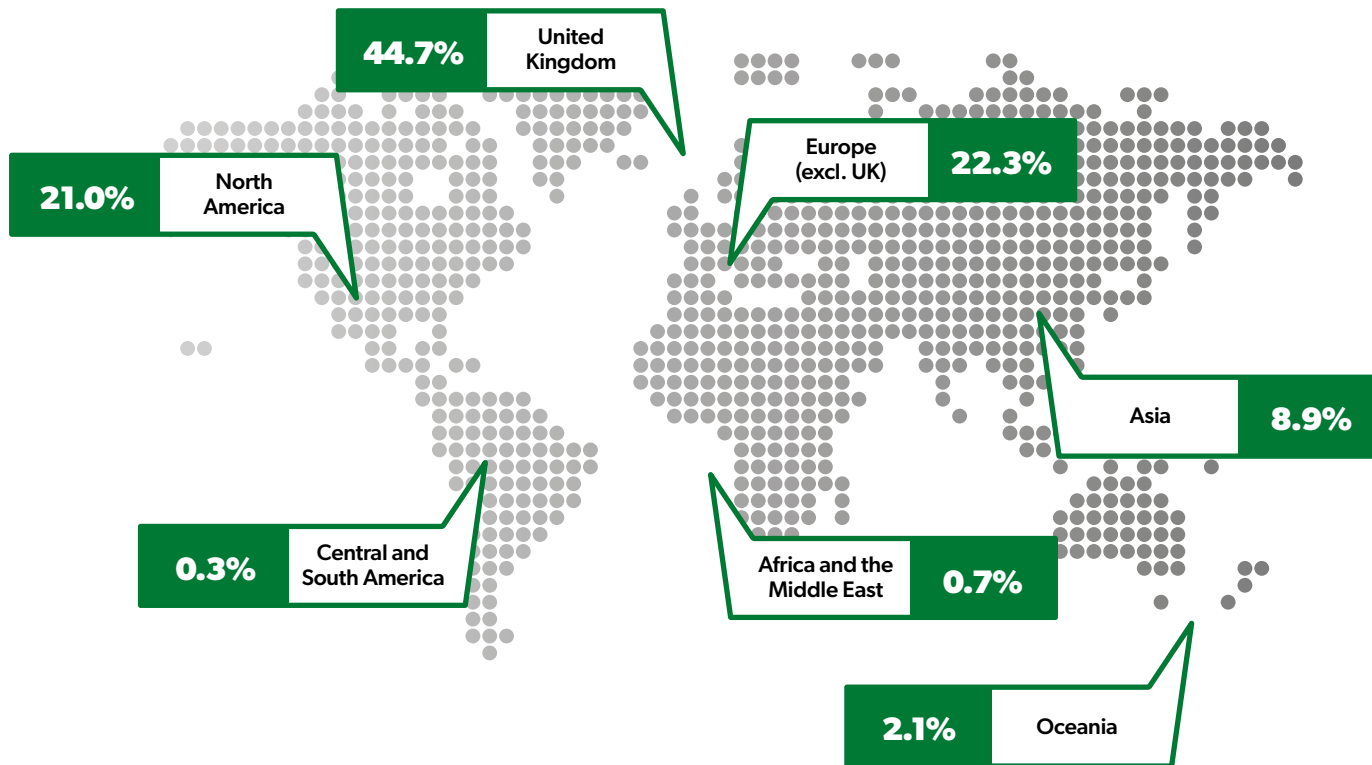
Expand

Your network at in-person events

Membership Reach

ALPSP has over 320 member organizations across 35 countries. Becoming an ALPSP sponsor will give you the opportunity to promote your organization to a wide range of people from the scholarly publishing industry. You will also be helping ALPSP and its work representing, strengthening, and supporting international academic and scholarly publishing and those who work within it.

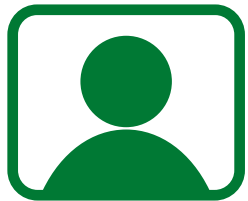
Worldwide Reach



- **16%** Commercial Publisher
- **5%** Library/University
- **53%** Not-for-profit Society publisher
- **4%** Professional Services
- **21%** Services to publishers

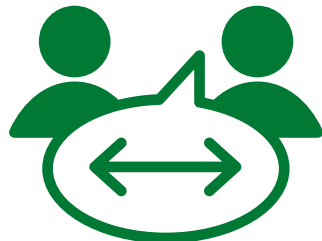
Our Community

Gain access to our active and engaged international community of scholarly publishing industry professionals and those that work with them.



45,000

Members



3,520

Member contacts



56,000

Website visitors
(per year)



For me, ALPSP is the best way to connect to the wider publishing industry.

Emma Huck, *Taylor & Francis*



The annual conference is a fantastic opportunity to network with our publisher clients and to learn about emerging technologies and trends in our sector, and for the sharing of ideas and experience within the publishing community.

Michael Evans, *The Charlesworth Group*



740

Facebook followers



4,750

LinkedIn followers



3,750

Email subscribers

Sponsorship Package

As the ALPSP Networking Sponsor, you'll be recognised for helping to connect ALPSP members at industry events and will be seen at all the right places where publishers meet and industry conversations flow.

You'll get brand recognition as the sponsor of:

- **The ALPSP London Book Fair stand.** The LBF receives approx. 30,000 visitors.
 - Named sponsor for ALPSP stand at London Book Fair
 - One free entry to show
 - Recognition in pre-event marketing (incl marketing emails and social media)
- **A branded dinner organised by the ALPSP team.** Approximately 40 delegates attend these dinners.
 - Named sponsor for either London Book Fair, SSP or Frankfurt Book Fair Member dinner organised by ALPSP
 - 2 spaces at the event
 - Recognition in pre-event marketing (incl marketing emails and social media)

- **An ALPSP in-person networking event of your choice.** Approximately 40 delegates attend these events.
 - Named sponsor for in-person event
 - 2 spaces at the event
- **Recognition in pre-event marketing (incl marketing emails and social media)**
- **Exhibition space at an ALPSP in-person networking event.** Approximately 40 delegates attend these events.
 - Option to have exhibition table and banner in coffee area for duration of event
 - 2 spaces at the event

Plus, an exclusive branded graphic that you can use on your website, email, social media etc. showcasing you as the ALPSP Networking Sponsor.

Annual package cost: £12,500 (excl VAT)*

Terms and Conditions

Please note that sponsorship terms and conditions apply to any contract between us for the sponsorship of the package. These may be viewed via the [ALPSP website](#).

Payment

All sponsorship package prices are subject to VAT where applicable. ALPSP will issue an invoice and require this to be settled 30 days after the invoice date by electronic transfer via BACS or credit/debit card (a link will be provided for card payments).

For any questions relating to invoicing, please contact Ruth Leighton: ruth.leighton@alpsp.org

All enquiries:

Susie Brown,
Conference and Events Manager



e: susie.brown@alpsp.org

w: www.alpsp.org