

ALPSP Innovation in Publishing Award Application

DATE

- **Name of initiative, project, campaign or collaboration:**
- **Publisher, collaborating organizations or owners:**
- **Launch date:**
- **Product or service website:**
- **Username and password (if required):**
- **Contact (name, job title, email):**

Statement of Innovation (maximum 100 words)

Outlining the key features of the product or service and demonstrate its value to the industry.

Main features of the initiative, project, campaign or collaboration

Text

Background, Research, and Resources

Text

Significance

Text

Value, how this is measured

Text

Impact has it has, or expect it to have

Text

Next steps

Text